

saisonculturelle.fr

#### MINISTRY OF CULTURE AND COMMUNICATION

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### **EDITORIALS** A CULTURAL SEASON IN PARIS AND THE PARIS REGION

As the world's favourite tourist destination, France welcomes more than million international visitors every year. There are many aspects to that worldwide appeal, but there remains one unassailable constant: the French flair which continues to circle the globe, and which Paris embodies so perfectly. That flair has its roots in a treasured and knowledgeable blend culture, heritage, creativity, gastronomy, fashion, luxury, design, arts and crafts.

The diverse creativity of those who contribute to the cultural life of the capital and its region showcases that flare through their open attitude to embracing new practices and adding new layers of diversity every year to appeals to all audiences and adapt to every type of tourism.

Nevertheless, if we want to retain this privileged status, we must be continually vigilant, and work together even more closely to consolidate and boost the reputation of our country abroad.



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To maximise our chances of doing so, we announced the launch of this "Saison culturelle 2017" (Cultural Season 2017) at the first Rencontres du Tourisme Culturel at the Centre Pompidou last December. The ministries of Culture and Communication, Foreign Affairs and International Development are committed to playing their respective roles in promoting cultural tourism to the people of France and to international visitors.

The decision to showcase for the first time the exceptional spectrum of French culture, its rich heritage, its creative diversity, the vitality of its artistic life and festivals, and the elegance of its lifestyle responds directly to this ambition, and was included in the governmental announcements on boosting the appeal of France as a tourist destination made by the Interministerial Committee on Tourism at its meeting of 7 November last year.

The "Saison culturelle 2017" is the centrepiece of a national and international communication campaign, and is sure to boost the appeal of France even further.

As a result of the partnership between the City of Paris and the Paris Region - with the active and extremely welcome collaboration of Atout France - all the programmes of cultural events developed by the capital and its region will now be advertised and promoted widely through a campaign run in France and internationally.

We are in no doubt that the "Saison culturelle 2017" will prove essential for lovers of Paris and its region as they make their travel decisions and plan their visits.

Audrey Azoulay Minister of Culture and Communication Mathias Fekl Minister of State for Foreign Trade, the Promotion of Tourism and French Nationals Abroad



1. All rights reserved

Whether it's the dream of a lifetime or a weekend break, everyone can find an excellent reason for making the great trip to Paris: its exceptional architectural and cultural heritage, a unique lifestyle, the open attitude of Parisians to embracing diversity in all its forms, a dynamic and future-facing economy... This universal passion for Paris has ensured that it maintains its status as the world's favourite destination for leisure and business travellers.

The cultural vitality of Paris and its region plays an essential role in this magnetic appeal. With a rich history shaped by its people and their passions, our city is home to iconic heritage assets, from architectural masterpieces to outstanding museums and remarkable urban landscapes, recognised and known throughout the world. But it is also the profusion, quality and diversity of its culture that make Paris and its region unique. With 300 shows per week in 130 venues, the most densely packed network of cinemas in the world, a tight-knit concentration of galleries, record shops and bookshops, and its amazingly dynamic nightlife, Paris is a major capital of creativity, innovation and the new.

So I am delighted by this new initiative, which is designed - using an unprecedented communication campaign - to promote everything that the artists and designers living and/or working in Paris have to offer to all those who visit us.

As an integral part of an ambitious plan to relaunch tourism, the "Saison culturelle 2017" (Cultural Season 2017) also highlights the major international events that light up the Parisian year, as well as the countless shows, exhibitions, concerts, trade shows and festivals that will quicken the pulse of our capital city over the coming months. Every year from now on, we will be contacting all those who love Paris to share with them the things that inspire us, that make us happy and that expand our lives.

This programme delivers a very strong message about the way we see the culture of Paris: introducing innovative practices and technologies, promoting open-air events, public participation and world awareness; combining demanding standards with accessibility, democratisation with experimentation, and tradition with creativity.

Together, we are envisioning tomorrow's tourism, and particularly cultural tourism, which is an essential part of the Paris economy and that of its wider region. More than ever before, culture is making a very real contribution to citizens' quality of life, contributing to the dynamic energy of Paris and promoting its influence worldwide. Visiting Paris for a precise reason and returning for a thousand other previously unsuspected reasons; that is the fate and hope of so many who love Paris. Today and tomorrow, they will always be welcome.

Anne Hidalgo Mayor of Paris For many people, whether French or international visitors, the word 'culture' is synonymous with the Paris Region in the hearts of not only French nationals, but also international visitors: the very mention opens up an entire world of possibilities. A world that has evolved from our history, our heritage and our lifestyle, all of which are envied worldwide. Our region has so many outstanding artists, creatives, designers, companies, museums and festivals.

Art and culture are more vibrant in the Paris Region than anywhere else, which means that everyone, regardless of age and personal preference, can experience the same level of excitement and enjoyment. As the world's favourite tourist destination, the Paris Region is also Europe's largest urban cultural centre.

Our entire region is packed with cultural centres, theatres, chateaux such as Fontainebleau and Ecouen, the cathedrals of Paris and Saint-Denis, and so many other cultural gems that deserve to be more widely known. Culture exerts a powerful appeal, and provides us with an opportunity to gather here and enjoy it together, whether we come from France or further afield.

That is why the Region is lending its support to the "Saison culturelle 2017" (Cultural Season 2017) in the context of its partnership with the French government and the City of Paris, in the same way as we already do in tourism. After all, the challenges are

convergent: to promote our expertise and our communities, to drive economic growth and to improve our appeal as a destination.

Cultural tourism is fully consistent with our ambition to become a multilingual smart region. It is also central to our new strategy of promoting easy access to cultural resources for everyone in the Paris Region, as well as our relaunch plan, one of the highlights of which will be a multilingual app designed to guide tourists around the city and its region and help them to find the cultural activities they are interested in.

I am in no doubt whatsoever that the rich diversity, exceptional quality and bold ambition of our "Saison culturelle 2017" will prove irresistible to French and international visitors, and guide them as they discover our wonderful region.

Valérie Pécresse President of the Regional Council for the Paris Region





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### A WORLDWIDE COMMUNICATION OPERATION

The "Saison culturelle 2017" (Cultural Season 2017) is the first initiative of its kind designed purely for the promotion of culture in France and abroad. Its aim is to highlight vibrant cultural life of Paris and the Paris Region across all sectors of the arts. It demonstrates that culture is not exclusive to Paris, but is equally strong throughout the country, and offers an experience like no other.

The "Saison culturelle 2017" is supported by an unusually powerful partnership between central government, through the Ministry of Culture and Communication and the Ministry of Tourism, the City of Paris and the Paris Region. All three have worked closely together to develop and present the "Saison culturelle 2017" and to organise a series of promotional initiatives, including a press trip during March and the launch party on 20 March.

The "Saison culturelle 2017" is the centrepiece of a far-reaching national and international communication campaign developed jointly and funded as part of the  $\notin$ 8 million tourism relaunch plan, of which  $\notin$ 4 million is being contributed by central government,  $\notin$ 2 million by the City of Paris and a further  $\notin$ 2 million by the Paris Region.

The campaign breaks down as follows:

# **1. A CULTURAL DIARY**

Open to the public from March onwards, the <u>saisonculturelle.fr</u> cultural diary developed by the Ministry of Culture and Communication will list virtually all events programmed by cultural and arts centres in Paris and the Paris Region, followed by those in the rest of France. All cultural centres have been asked to contribute to ensure that the programme presented here is as comprehensive as possible. Thanks to their cooperation, more than 500 events are listed.

Offered in several languages, editorial comment will be added to the web-based cultural diary as the year progresses to offer French and international website users the latest and most accurate news of major cultural events.

The cultural diary has been developed as a white label project, and will be made available free of charge to travel operators around the world, cultural centres, media channels and any other website interested in facilitating the promotion of cultural tourism in France.

# A WORLDWIDE COMMUNICATION OPERATION 2. A DEDICATED VISUAL IDENTITY



Designed by Des Signes agency, Muchir and Descloud Studio, visual identity is applied to all the documents prepared as part of the "Saison culturelle 2017" (Cultural Season 2017) communication campaign.

This logo is available to all the cultural centres and partners contributing to the "Saison culturelle 2017" to use in their own communication materials.

# A WORLDWIDE COMMUNICATION OPERATION 3. A FILM DIRECTED BY MÉLANIE LAURENT

The Ministry of Culture and Communication commissioned actress and director Mélanie Laurent to produce a promotional film of around 3 minutes.

Produced in partnership with France Télévisions, this film forms part of the Atout France communication campaign, and will be broadcast on the France Télévisions and France Médias Monde channels, as well as via other channels, websites and social media.

Seven commercials will also be edited from the material for broadcast via leading international channels, such as France 24, TV5 Monde and the national channels of France Télévisions. They will also be screened online and via social media.

"In one of the permanent collection rooms of the Centre Georges Pompidou, a guide holds his hands over the eyes of a visitor and leads the visitor towards Matisse's blue nudes... The camera first shows us the visitor and the guide from behind as they face the pictures. Then, in a single, smooth movement, it tracks closer to them and moves around them at precisely the moment when the guide lowers his hands... the camera movement ends with the visitor's face in close-up as he takes in the cut-outs. It records the emotion that grips the viewer. The same experience is repeated in the other selected venues: in the wings at the Opéra Garnier, in the Hall of Mirrors at Versailles, in the orchestra pit at the Philharmonie, etc.

It's also about demonstrating that Paris is still the city that offers visitors a uniquely special relationship with artistic creativity. I believe that an artwork has the ability to change lives. Having this faith in art requires a deep-rooted belief in ourselves as humans, our ability to be emotionally moved, to express curiosity and to think abstract thoughts. I wanted to make a film that conveys this strength of art by trying to capture - on faces - the real very emotion that encountering a masterpiece for the first time can evoke. This emotion is different for everyone, depending on their background, culture and sensitivities. But we all have it.

And that's the central meaning of this project: to reveal the multiplicity of these emotions to remind ourselves that artistic creativity is a shared asset that unites us, and that the cultural heritage of the City of Paris is a powerful melting pot of experiences and interactions". Mélanie Laurent

# A WORLDWIDE COMMUNICATION OPERATION 4. A WORLDWIDE COMMUNICATION OPERATION

The "Saison culturelle 2017" (Cultural Season 2017) communication package is integral to the Feel France campaign developed by advertising agency Grey for Atout France as part of the central government plan to relaunch tourism announced by Jean-Marc Ayrault, Minister of Foreign Affairs and International Development, on 13 September last year during the meeting of the emergency economic committee on tourism.

The campaign will be rolled out at the beginning of March. Entitled 'Feel France', it promotes a number of destinations within France. The "Saison culturelle 2017" is the cultural section of the campaign, which treats Culture as a destination in its own right under the #FeelFrenchCulture banner.

The communication and press campaign will begin in three European countries: the UK, Germany and the Netherlands, before being progressively rolled out to the rest of the world.

Promotional initiatives will also be developed throughout the year in France and abroad to reflect the programme timetables of individual cultural centres. So 80 international journalists and influencers from more than 30 countries have been invited to experience Paris and the Paris Region from 19 to 23 March. This press trip is designed to give them exclusive previews of major exhibitions in French museums and performances in live performance venues, as well as introducing them to some less well-known parts of the capital and its region. It will also provide the opportunity to promote bistronomy culture, focused around the 'Taste of France / Good France' on 21 March.

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### ATELIER GROGNARD PAINTING THE SUBURBS Until 10 April 2017

Atelier Grognard in Rueil-Malmaison hosts a superb exhibition charting the century of painting between 1850 and 1950, around the theme of suburban Paris. The spiritual home of Impressionism, rural villages and the joyous atmosphere of the guinguettes (part restaurant, part impromptu dance venue), where Parisians flocked for Sunday entertainment... this exhibition re-evaluates the suburbs through the lens of art.

### CENTRE POMPIDOU CY TWOMBLY Until 24 April 2017 centrepompidou.fr



Unprecedented in its scope, this first complete retrospective of work by American artist Cy Twombly retraces the artist's entire career in a chronological sequence of 140 paintings, sculptures, drawings and photographs. From his first work of the early 1950s notable for its graffiti and calligraphy, to his 1960s compositions, from his response to minimalism and conceptual art in the 1970s through to his final paintings, this retrospective highlights the importance of cycles and series through which Cy Twombly reinvents historical painting.

### **CHATEAU DE VERSAILLES** PETER THE GREAT, A TSAR IN FRANCE. 1717 30 May to 24 September 2017 chateauversailles.fr

1. Blooming, Cy Twombly

This exhibition marks the tricentenary of the Tsar's visit to France. Through 130 works, it presents one of the most significant diplomatic and cultural events early in the reign of Louis XV, during the Regency period and only two years after the death of Louis XIV.

### **CHATEAU DE VERSAILLES** VISITORS TO VERSAILLES (1682- 1789) 24 October 2017 to 25 February 2018 chateauversailles.fr

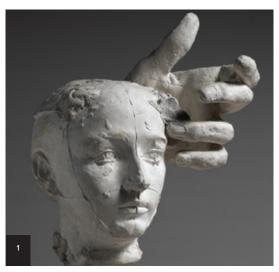
Organised jointly by the Chateau de Versailles and the Metropolitan Museum of Art, the Visitors to Versailles (1682-1789) exhibition is the first largescale collaborative project between these two internationally renowned cultural institutions. Versailles is one of the most visited historic monuments in the world, and has attracted visitors ever since the small hunting lodge created by Louis XIII was converted under the instructions of Louis XIV into one of the most stunning residences in Europe, which remains open to everyone in accordance with the King's intention. This exhibition of 300+ works is the first to explore this facet of history, and will reveal the identity of visitors to the palace between the second half of the 17th century and the French Revolution.

1. Auguste Rodin, Mask of Camille Claudel and Left Hand of Pierre de Wissant, all rights reserved

### CRYPTE ARCHÉOLOGIQUE DE L'ÎLE DE LA CITÉ THE GOLD OF POWER. FROM JULIUS CAESAR TO MARIANNE From 26 May 2017 crypte.paris.fr

The exhibition showcases a selection of gold coins depicting the great figures of history who shaped the destiny of Paris and their own times, linking them with the archaeological remains conserved in the Crypt. The gold coins are shown in association with less prestigious silver and bronze coins, as well as objects unearthed by archaeological digs to reveal part of the history of Paris.

### GRAND PALAIS RODIN: THE CENTENNIAL EXHIBITION 22 March to 31 July 2017 grand-palais.fr



2017 marks the centenary of Auguste Rodin's death. The exhibition at the Grand Palais provides a fresh perspective on this elemental artist and his relationships with his collectors and his artist contemporaries -Claudel, Brancusi, Picasso and Richier - to reveal and understand the power of his genius in a new light.

### **GRAND PALAIS** GAUGUIN THE ALCHEMIST 11 October 2017 to 22 January 2018 grand-palais.fr

Paul Gauguin (1848-1903) is one of the most important French painters of the 19th century, and one of the leading forerunners of modern art. The exhibition at the Grand Palais retraces his amazing career, during which he explored the most diverse spectrum of art forms, from painting and drawing to engraving, sculpture and ceramics. The masterpieces brought together for this event explore how the artist worked his materials, as well as his creative process: Gauguin would build his art on the repetition of recurring themes and motifs.

### HÔTEL DE VILLE THE GOVERNMENT OF PARISIANS April to June 2017 quefaire.paris.fr

Paris, its people and the state: a shared history. Its status as the national capital gives Paris a very special place amongst French cities. From Etienne Marcel to the civil wars known as the *Fronde*, the French Revolution, the Commune and May 1968, this exhibition reveals the interactions and confrontations between the power of central government and the power of the city. A completely new and unique perspective on the capital's history. Salle Saint-Jean, 5 rue Lobau (4°)

### HÔTEL DE VILLE PARIS NIGHTS Second half of 2017 quefaire.paris.fr

This exhibition extends an invitation to travel to the heart of the after-hours city, beginning in the 18th century, and coming right up to date. Visitors will discover the symbols of the capital's nightlife: from legendary party venues and shows to restaurants, from neon signs and famous streets to costumes and sequins, from the cancan to the music of the caféconcert. Paris and the rich diversity of its life... at night!

### INSTITUT DU MONDE ARABE

ISLAMIC TREASURES OF AFRICA 14 April to 30 July 2017

imarabe.org



From Dakar to Zanzibar, and Timbuktu to Harare, the Arab World Institute celebrates societies with thirteen centuries of cultural and spiritual interchange with North Africa and the Middle East. Bringing together archaeology, architecture, intangible heritage and contemporary art, this is the first exhibition to bring together around 300 multidisciplinary works in a gallery space of 1100 m<sup>2</sup> to showcase the artistic and cultural richness of Islam in Sub-Saharan Africa.

### MUSÉE CERNUSCHI LEE UNGNO, THE MAN OF CROWDS 9 June to 19 November 2017

cernuschi.paris.fr

Lee Ungno (1904-1989) is one of the most important Asian painters of the 20th century, working at the point where the Far East and Europe meet at the crossroads of past and present. His inclusion as a member of the Parisian avant-garde alongside Hartung, Soulages and Zao Wou-Ki was paralleled by his work as a teacher of ink painting techniques that would inspire an entire generation of artists. His exploration of the relationship between calligraphy and abstraction in the seventies led to the emergence of the flagship theme of his work: the crowds that symbolised the nascent democracy of South Korea.

### MUSÉE D'ARCHÉOLOGIE NATIONALE AUSTRASIA, THE FORGOTTEN MEROVINGIAN KINGDOM 3 May to 2 October 2017 musee-archeologienationale.fr

Dedicated to the Eastern Franks, this exhibition is the first devoted to Austrasia, the cradle of the Merovingian dynasty, which was at the height of its powers between 511 and 717. At a time when questions about identity saturate public debate, this exhibition invites visitors to stand back and gain some perspective by considering the example of an identity built out of enormous cultural diversity.

### MUSÉE D'ART MODERNE DE LA VILLE DE PARIS KAREL APPEL ART AS CELEBRATION! Until 20 August 2017 mam.paris.fr

Taking as its starting point a remarkable donation by the Karel Appel Foundation in Amsterdam, the Musée d'Art Moderne de la Ville de Paris presents an exhibition covering the artist's entire career, from the CoBrA years to his death in 2006.

The cosmopolitan Dutch artist Karel Appel is known as one of the founding members of the CoBrA group, formed in Paris in 1948. With members including Asger Jorn and Pierre Alechinsky, this European group set out to eclipse such contemporary academic forms as abstract art, which they saw as excessively rigid and rational. In their place, these artists proposed a spontaneous, experimental form of art that included a set of techniques inspired by Primitivism. They were particularly interested in children's drawings and the art of the mentally disturbed, and held fast to the international aspirations characteristic of the avant-garde. 1. Aida Muluneh, The World Is 9, Courtesy of the artist and David Krut Projects New York, Johannesburg

1. Woman with a Coffeepot, Cézanne, 1895, rights reserved

### MUSÉE D'ART MODERNE DE LA VILLE DE PARIS DERAIN, BALTHUS & GIACOMETTI: A FRIENDSHIP FORGED IN ART 2 June to 29 October 2017 mam.paris.fr

The first of its kind, this exhibition explores the relationship between three major artists of the 20th century: Derain, Balthus and Giacometti. Featuring close to 200 works, it retraces the key points in this artistic friendship. Its chronological and thematic sequencing takes visitors through their big landscapes, still lives and shared portrait subjects: actors, collectors, friends, gallery owners and models. The exhibition ends with a major sequence that focuses on their post-war works, which reveal the doubts and obsessions of a faltering world.

MUSÉE D'ORSAY BEYOND THE STARS, THE MYSTICAL LANDSCAPE FROM MONET TO KANDINSKY Until 25 June 2017 musee-orsay.fr

This exhibition seeks to explore the mystical aspects of symbolist landscapes. Ever since the Renaissance, and especially since the Romantic period, Western culture has recognised the landscape as the pictorial genre that best facilitates the formal translation of inner feelings and introduces the viewer to immediate spiritual experiences that transcend language by taking as their starting point the representation of a stable, measurable and familiar natural environment. The selection of works includes landscapes by Gauguin, Denis, Monet, Hodler, Klimt, Munch and van Gogh, as well as those by leading figures of the Canadian school of the 1920s and 1930s, such as Lawren Harris, Tom Thomson and Emily Carr.

### MUSÉE D'ORSAY PORTRAITS BY CÉZANNE 13 June to 24 September 2017 musee-orsay.fr



Paul Cézanne (1839-1906) painted almost 200 portraits during his career, including 26 of himself and 29 of his wife, Hortense Fiquet. The exhibition will explore the special pictorial and thematic characteristics of Cézanne's portraiture, including his creation of complementary pairs and multiple versions of the same subject.

### MUSÉE DE CLUNY GLASS IN ALL ITS FACETS 20 September 2017 to 8 January 2018 musee-moyenage.fr

For many people, glass is a noble, precious and magical material. During this period, as the techniques of glassmaking became gradually more developed, important technical advances were paralleled by an exceptional blossoming of artistic interpretation. The purpose of this exhibition is to examine the material through the three lenses of drinking glasses (stemmed glasses, goblets, flasks and bottles), glass in architectural decoration (stained glass, roundels and inlaid glass), and precious and precision glass (faux jewels, enamelling, spectacles and mirrors).

### MUSÉE DE L'ARMÉE FRANCE-GERMANY(s) 1870-1871. THE WAR, THE COMMUNE, THE MEMORIES 13 April to 30 July 2017 musee-armee.fr

The Franco-Prussian War of 1870 to 1871 marked a decisive turning point in European history. The "Terrible Year", to borrow Victor Hugo's description, ended with a civil war - the Paris Commune - which seemed all the more cruel since it unfolded under the eyes of Prussian occupying forces. More than 300 artefacts, including an exceptional collection of period photographs, cast new light on this conflict, which although little known, can now be seen as the trigger for major developments in combat and communication techniques, including anti-aircraft guns, microfilm dispatches and military balloons.

### MUSÉE DE L'AIR ET DE L'ESPACE LATITUDE 48.9999: PHOTOGRAPHIC PROJECT IN DREAMLAND Until 11 June 2017 museeairespace.fr

This exhibition immerses visitors into the essence of Le Bourget airport and its surroundings, which has always believed in the ancient myth of the bird man; the dream flight. Since 2014, Pascale & Damien Peyret have been building a personal and hybrid photographic project here in an area shaped by its many changes.

#### MUSÉE DE L'ORANGERIE TOKYO-PARIS 5 April to 21 August 2017 musee-orangerie.fr

1. Vermeer, The Milkmaid © Rijksmuseum

The masterpieces from the collection at the Bridgestone Museum are the result of the love of art of three generations of the Ishibashi industrial dynasty. During the current renovation work at the museum and while awaiting completion of the new buildings, the masterpieces of the collection will be on display at the Musée de l'Orangerie for an exhibition seen nowhere else in the Western world. The exhibition gives pride of place to works from Impressionism to western and eastern postwar abstraction; from Monet to Renoir, and from Caillebotte to Cézanne, Matisse, Picasso, Pollock and Shiraga.

### MUSÉE DU LOUVRE VERMEER AND THE MASTERS OF GENRE PAINTING Until 22 May 2017 louvre.fr



Bringing twelve paintings by Vermeer together in Paris for the first time since 1966, the exhibition explores the fascinating web of relationships between the artist and his illustrious contemporaries of the Dutch Golden Age. By examining the parallels with the work of other leading artists of the Dutch Golden Age, this exhibition seeks to demonstrate how Vermeer fits into a network of painters whose speciality was the representation of elegance and sophistication.

1. Outside view of the museum © musée du quai Branly - Jacques Chirac, photograph Roland Halbe

### MUSÉE DU LOUVRE FRANÇOIS I AND DUTCH ART 18 October 2017 to 15 January 2018 louvre.fr

The appetite of François I of France for Italian art may be well known; a patronage that led to the creation of the Italianate School at Fontainebleau, but his reign was equally marked by a vigorous tradition of Dutch artists settling in France. So the king was also surrounded by Dutch painters, many of them, like Jean Clouet, Corneille de Lyon and Joos van Cleve, portrait specialists. He made extensive purchases of tapestries, gold and silver pieces, and Flemish paintings. An entirely new face of the French Renaissance is now resurfacing, and this exhibition sets out to reveal its many and varied facets, its extravagances and its monumental stature.

### MUSÉE DU QUAI BRANLY - JACQUES CHIRAC AFRICAN ROUTES Until 12 November 2017

quaibranly.fr



Africa, a continent without a History? Although the preconceptions persist, the facts themselves are undeniable: Africans have never lived in isolation. Although ignored for a long time, exchanges within Africa, and outside of its borders, began thousands of years ago. River, land and sea routes contributed to the movement and interaction people, materials and artworks. This is demonstrated in the sculptures, gold and ivory pieces, paintings and other artworks presented in the African Routes exhibition.

### MUSÉE DU QUAI BRANLY - JACQUES CHIRAC PICASSO PRIMITIF 28 March to 23 July 2017 quaibranly.fr

Designed by Yves Le Fur, Director of the Heritage and Collections Department at the Musée du quai Branly-Jacques Chirac in collaboration with the Musée National Picasso-Paris, this exhibition offers a totally new perspective on the close relationship between Picasso and the art forms of Africa, Oceania, the Americas and Asia.

### MUSÉE MAILLOL 21 RUE LA BOÉTIE Until 23 July 2017 museemaillol.com

This exhibition retraces the unique career of Paul Rosenberg (1881-1959), one of the greatest art dealers of the first half of the 20th century. It brings together some sixty masterpieces of modern art (Pablo Picasso, Fernand Léger, Georges Braque, Henri Matisse, Marie Laurencin, etc.), some not seen in France before, and drawn from major public collections, such as those of the Centre Pompidou, the Musée d'Orsay, the Musée Picasso in Paris and the Deutsches Historisches Museum in Berlin, as well as from major private collections, like that of David Nahmad.

### MUSÉE MARMOTTAN MONET CAMILLE PISSARO Until 2 July 2017 marmottan.fr

Around seventy-five masterpieces by Camille Pissaro in paint and tempera from some of the world's greatest museums and prestigious private collections retrace the full body of his work, from his youth in the Danish West Indies to the great urban series of Paris, Rouen and Le Havre painted at the end of his life. Described by Cézanne as "the first of the Impressionists", Pissarro was certainly one of the founders of this movement.

### MUSÉE NATIONAL DE LA RENAISSANCE 40 YEARS OF THE MUSEUM All year musee-renaissance.fr

Just 19 kilometres from Paris, the original interiors of the Chateau d'Ecouen house the prestigious decorative arts collection of the National Museum of the Renaissance. Opened in 1977 with just one floor open to the public, the National Museum of the Renaissance celebrates its 40th anniversary this year; the perfect opportunity to bring it to the widest possible audience through a series of partnerships, and host some outstanding events, including concerts, loans and deposits, publications and live shows.

### MUSÉE NATIONAL PICASSO-PARIS OLGA PICASSO

Until 3 September 2017 museepicassoparis.fr 1. Interior with a Girl, Pablo Picasso, 1935, The Museum of Modern Art, New York



This exhibition looks back on the early years of the mariage between Pablo Picasso and his first wife Olga Khokhlova, a dancer with the Russian Ballet company. It gives perspective to the creation of several major works in the period from 1917 to 1935 by putting this output in the context of this personal history as a filter for the wider political and social history of the interwar period through a rich selection of paintings and drawings, together with written and photographic archive material.

### MUSÉE NATIONAL PICASSO-PARIS PICASSO 1932 10 October 2017 to 11 February 2018 museepicassoparis.fr

This exhibition charts a full year in the life of the painter through a chronological presentation of his work and archives. Presenting key masterpieces from the career of the artist, including Le Rêve (*The Dream*), it tells of the acclaim the painter enjoyed during this time of wealth, honour and recognition, as well as the paradoxical power of his output which reinterprets his past through the invention of new and 'overwhelming' forms.

1. François Lemoine, La Vierge en gloire (Chapelle de la Vierge) 1732 Église Saint-Sulpice © Claire Pignol Mairie de Paris Roger Viollet

### MUSÉE NATIONAL DES ARTS ASIATIQUES-GUIMET 113 ASIAN GOLD MASTERPIECES FROM THE MNAAG COLLECTIONS 22 June to 4 September 2017 guimet.fr

This exhibition provides the framework in which to examine trade in the precious metal and the reasons for its rarity, from gold powder in Japan to the issue of copper currency and strings of coins in China.

### MUSÉE RODIN THE RODIN CENTENARY musee-rodin.fr

To mark the centenary of the sculptor's death, three works - Châtiments, Généreusement and Monument à E. Carrière et Médée - will be produced in 2017. In accordance with the wishes of Rodin, the museum produces and sells up to twelve editions of original bronze works using the original moulds bequeathed by the sculptor. The Musée Rodin is also using the rodin100. org website to publish the latest centenary news on all the initiatives being run in France and internationally.

### PAVILLON DE L'ARSENAL A MODEL'S RELEVANCE Until 7 May 2017 pavillon-arsenal.com

As Prefect of the Seine department between 1853 and 1870, Baron Haussmann dramatically transformed Paris above the ground, below the ground and from its suburbs to its very centre. As a result, his name has come to symbolise a century of construction work that even today determines the urban structure of the city. But who would have thought of the urban plans of the Second Empire as an exemplary mobility network, an efficient model for the sustainable city or the archetype of flexibility? The Paris Haussmann exhibition analyses and reveals the potential of the Paris urban model today in light of the challenges involved in developing tomorrow's cities.

### PETIT PALAIS FROM WATTEAU TO DAVID - THE HORVITZ COLLECTION Until 9 July 2017 petitpalais.paris.fr

The Petit Palais presents an anthology of some 200 French paintings, sculptures and drawings of the 18th century and amassed by the great Boston collector Jeffrey Horvitz. As well as many first-rate works by Watteau, Boucher, Fragonard, Greuze and David, his collection also provides an overview of all the notable artists of the period, from Oudry to De Troy, Natoire to Bouchardon, and Hubert Robert to Vincent through some of their very best works.

### PETIT PALAIS BAROQUE DURING THE ENLIGHTENMENT Until 16 July 2017 petitpalais.paris.fr



Outside of the exhibition period, churches in Paris were known as places to admire painting from the 18th century. This exhibition aims to reveal the significance and the diversity of religious painting in Paris, from the Regency to the Revolution: from the heirs of the grand siecle, such as Largillierre and Restout; to disciples of rocaille, from Lemoine to Carle Van Loo; to the best of Neoclassicism, from Vien to David. In addition to immense altar paintings, the Petit Palais's galleries also feature sketches and other large paintings that were scattered among different museums, churches, and cathedrals throughout the country, offering visitors the opportunity to rediscover an entire segment of 18th-century painting at its peak.

### CENTRE POMPIDOU MUTATIONS & CREATIONS / PRINTING THE WORLD Until 19 June 2017 centrepompidou.fr

From design object to architectural prototype, from the production workshop to innovative research projects, this exhibition brings together a younger generation of artists, designers and architects who have adopted 3D printing as a critical tool for experimentation. In its selection of some thirty creators, "Imprimer le monde" (Printing the World) highlights the transformation of forms within a "digital materiality" that has given birth to a new type of object and within which 3D printing is the common denominator.

CENTRE POMPIDOU WALKER EVANS

Until 14 August 2017 centrepompidou.fr



Walker Evans (1903-1975) is one of the most important American photographers of the 20th century. The Centre Pompidou celebrates his life's work with the first major museum retrospective in France. His fascination with everyday details and the commonplace urban scene did much to define the visibility of 20th century American culture.

#### CENTRE POMPIDOU DAVID HOCKNEY 21 June to 23 October 2017 centrepompidou.fr

Between 21 June and 23 October, the Centre Pompidou celebrates David Hockney at 80 with an unprecedentedly extensive exhibition of the English artist's work. The catalogue includes more than 160 works by the artist, including the Swimming Pools and Grand Canyon series, as well as many other paintings, photographs, videos and iPhone/iPad drawings.

### **CENTQUATRE** ZIMOUN - THE RISE OF THE MECHANICAL <sup>25</sup> March to 6 August 2017 104.fr

The sound sculptures of Zimoun are taking over the exhibition spaces of the Centquatre Gallery for his largest exhibition yet. Born in Switzerland in 1977, Zimoun has played a variety of different musical instruments since childhood, at the same time as expressing his creativity through drawing, animation and photography. Since the 2000s, this self-taught artist has focused on the development of sound sculptures that are featured in many one-man and collective exhibitions in Europe, North America, South America, Asia and Africa. Using unrefined materials and low-tech motor systems, his works explore our perception of both sound and vision. Assembled from small objects, such as cardboard boxes, balls and small motors, his works mesmerise viewers through their ability to change our perception of space.

### CHOICES 20 to 21 May 2017

choices.fr

Choices Collectors Weekend offers an itinerary of Paris galleries designed to strengthen the links between the different contributors to the world of art, from French and foreign collectors to gallery owners and the general public, and giving direct access to artists and their work. 1. Walker Evans, Ferme, Westchester, New York, 1931 Copyright W. Evans Arch., The Metropolitan Museum of Art Copyright Centre Pompidou, MNAM-CCI, Dist. RMN-Grand Palais / Philippe Migeat

1. Dorothea Tanning Chambre 202, Hôtel du Pavot, 1970 © The Estate of Dorothea Tanning / Adagp, Paris. Photo : Centre Pompidou, MNAM-CCI/Georges Meguerditchian/Dist. RMN-GP. Collection Centre Pompidou,Paris/ Musée national d'art moderne - Centre de création industrielle

### FONDATION CARTIER POUR L'ART CONTEMPORAIN AUTOPHOTO 20 April to 24 September 2017 fondationcartier.com

Through nearly 400 works by 80 historical and contemporary photographers from around the world such as Jacques-Henri Lartigue, Lee Friedlander, Rosângela Renno and Yasuhiro Ishimoto, the exhibition reveals how, from the time of its invention to date, cars have become a subject of study for photographers.

### FONDATION D'ENTREPRISE RICARD IDA TURSIC & WILFRIED MILLE « BIANCO BICHON, NERO MADONNA, E ALTRE DISTRUZIONI LIRICHE » Tuesday 23 May to Saturday 1<sup>st</sup> July 2017 fondation-entreprise-ricard.com

Ida Tursic & Wilfried Mille were the winners of the Ricard Corporate Foundation Award 2009, and both are graduates of the École des Beaux-Arts (school of fine art) in Dijon. Since then, they have had 15 exclusive exhibitions throughout Europe.

### FONDATION LOUIS VUITTON ART/AFRIQUE, LE NOUVEL ATELIER 26 Avril to 28 August 2017 fondationlouisvuitton.fr

This exhibition provides an overview of contemporary creativity from Sub-Saharan Africa to South Africa in three sections: The Insiders, a selection of work from the African art collection of Jean Pigozzi (1989-2009); Being there, South Africa, a contemporary art scene; and Africa in the Fondation Louis Vuitton Collection.

#### FIAC 19 to 22 October 2017 fiac.com

Every year, the FIAC (International Contemporary Art Fair) brings the world together with 170 art galleries from 25 countries to showcase their most highly rated and emerging artists. As an essential event on the international art scene, FIAC gives visitors a superb overview of modern art, contemporary art and emerging creativity in the unique setting of the Grand Palais.

### FRAC PARIS REGION SOIXANTEDIXSEPT 11 March to 16 July 2017 fraciledefrance.com



Through a series of exhibitions and a festival, the Paris Region FRAC (regional collections of contemporary art), La Ferme du Buisson art centre and the Paris Region Photography Centre - all flagship centres for the contemporary arts in the department of Seine-et-Marne - have taken 1977, the year of the official opening of the Pompidou Centre, as its inspiration for reinvigorating the spirit of that time across an entire region. The exhibition features works created or acquired in 1977, those by artists born in 1977, and works with particular relevance to the museum and its history. Faithful to the principle common to all three art centres, the exhibition at the chateau is structured into a succession of landscape analogies as formal semantics to create a unique experience.

### GAÎTÉ LYRIQUE AIRPORTS / GLOBAL CITY Until 21 May 2017 gaitelyrique.net

"Today, my favorite kind of atmosphere is the airport atmosphere", said Andy Warhol, who hated flying. Whether exciting or alarming, the airport has become the symbol of a new, mobile, connected and global lifestyle. "Airports - Global City" invites visitors into a pop-up terminal to rediscover an environment that encapsulates the challenges of the modern world.

### GRAND PALAIS IRVING PENN 21 September 2017 to 29 January 2018 grandpalais.fr

2017 marks 100 years since the birth of Irving Penn, one of the greatest photographers of the 20th century. In partnership with the Metropolitan Museum of Art in New York, the Grand Palais pays tribute to this talented artist, famous for his images of high-profile personalities, including Pablo Picasso, Yves Saint Laurent, Audrey Hepburn and Alfred Hitchcock. JEU DE PAUME ELI LOTAR (1905-1969) Until 28 May 2018 jeudepaume.org

1. Untitled, Eli Lotar, 1931



The exhibition shines a new light on the role of this crucial figure of avant-garde photography, from the "Nouvelle Vision" to documentary film via urban, industrial and maritime landscapes. His portraits reveal his interest in having models adopt various poses for the camera, and demonstrate his close ties to many of the leading artists of his day.

### JEU DE PAUME PETER CAMPUS "VIDEO ERGO SUM" Until 28 May 2017 jeudepaume.org

American artist Peter Campus is one of the most influential pioneers of video art. Throughout his career, he has produced videos, installations, and a large body of photographic work. In his recent video work, he makes use of digital techniques to work on the image, pixel by pixel, rather like a painter. "Video ergo sum" is the artist's first solo exhibition in France, and retraces the artist's career, starting with the experimental video art of the 1970s to his more recent output in digital video.

1. Harlem Fashion Show, New York, 1963 © Leonard Freed Magnum Photos

### JEU DE PAUME ED VAN DER ELSKEN 13 June to 24 September 2017 jeudepaume.org

This exhibition presents a large selection of iconic images from the body of photography created by Ed van der Elsken (1925-1990), a unique figure in Dutch 20th century documentary cinema and photography: his images of Paris in the 1950s, figures photographed on his many travels and in his native Amsterdam over the following decades, as well as his books and excepts from his films and slideshows, particularly Eye Love You and Tokyo Symphony.

### LE BAL MAGNUM ANALOG RECOVERY 28 April to 20 August 2017 le-bal.fr



LE BAL presents a journey through the treasures of the cooperative, including period prints, book artwork and publications between the creation of Magnum Photos in 1947 and 1977. 20th century icons rub shoulders with images never before exhibited to create a dialogue with the words of photographers speaking about the definition, challenges and contradictions of their work in the early days of the world's greatest photography collective. The exhibition offers a highly subjective view of Magnum that is far from the selfproclaimed myth, more ambiguous, more complex, more contradictory and more liberated.

### LE MOIS DE LA PHOTO DU GRAND PARIS April 2017 moisdelaphotodugrandparis.com

The "Mois de la Photo du Grand Paris" (Photography Month) has changed both its format and its dates. 90 exhibitions across Greater Paris unbounded by rigid borders: from the East and Clichy-sous-Bois, a town that has come to symbolise the mental barriers that have grown up over the decades in addition to the physical barriers, to Poissy and Mantes-la-Jolie in the West, and Châtenay-Malabry and Clairefontaine-en-Yvelines in the South. A total of 31 communities, including central Paris, are involved in this photographic competition.

Organised by the Maison Européenne de la Photographie.

### MAC VAL EVERYONE IS MIXED BLOOD 22 April to 3 September 017 macval.fr

This exhibition is rooted in contemporary life to address the question of cultural identity through the visions and experiences of artists: What binds us together? How is a common culture created out of very different and diverse backgrounds? Work by around sixty artists attempt to answer these questions on the basis of real-life situations in a spirit of discussion. If cultural identity is a fiction, this exhibition is about seeing how artists interpret it, question it and deconstruct it...

### MAISON EUROPÉENNE DE LA PHOTOGRAPHIE ORLAN IN CAPITALS 20 April to 18 June 2017 mep-fr.org

ORLAN knows no boundaries. She always writes her name in capitals, because she does not want to be restricted to rows or lines. ORLAN and her work have conquered the capitals of the world and art, from Paris to New York. The Maison Européenne de la Photographie (centre for contemporary photographic art) is delighted to present the important "ORLAN in capitals" exhibition during the Mois de la Photo du Grand Paris. Curator Jérôme Neutres has brought together more than a hundred photographs, installations and films, and has chosen to use iconic works through which to understand the world of ORLAN.

### MUSÉE NISSIM DE CAMONDO FROM RESIDENCE TO MUSEUM. PHOTOGRAPHY OF THE PRIVATE MANSION Until 11 June 2017 lesartsdecoratifs.fr

This photographic exhibition is hosted in the private mansion where a passionate collector -Count Moïse de Camondo (1860-1935) - amassed French 18th century furniture, paintings, carpets, tapestries, porcelain and gold objects of exceptional quality. The Museum was opened on 21 December 1936, a little more than a year after the death of its legatee Count Moïse de Camondo.



Ever since 2002, La Nuit Blanche has been a hugely and massively attended party of an event involving the installation of art works in public spaces and iconic Paris buildings. Charlotte Laubard art directs this year's event.

### PALAIS DE TOKYO ABRAHAM POINCHEVAL Until 8 May 2017 palaisdetokyo.com

During his solo performances, Abraham Poincheval pushes back his physical and mental limits. Life in autarky, enclosure, immobility or the progressive loss of senses are all means to explore the world and human nature. As with the giant bottle, inside which Abraham Poincheval is currently going up the river Rhône, inhabitable sculptures in which, or on which, he has lived for several days, will be scattered throughout the spaces of Palais de Tokyo. For his solo show at Palais de Tokyo, Abraham Poincheval is also presenting two new performances including Œuf (Egg). He will be sitting on hen's eggs until they hatch out. By replacing an animal, he will experience a gestation time, varying between 21 and 26 days.

### PALAIS DE TOKYO TARO IZUMI - « PAN » Jusqu'au 8 mai 2017 palaisdetokyo.com

Palais de Tokyo is presenting the first large-scale solo show in France by Taro Izumi The installations that he constructs from ludic hypotheses are a source of forms, sculptures and murals which, often thanks to their absurdity, become extraordinarily unexpected items that humorously thwart our artistic and social customs. He has developed a world which is expressed in installations, sculptures and videos, whose appearance processes are associated with accidents, play or perturbation.

1. © Hayoun Kwon

#### PALAIS DE TOKYO DIORAMAS 14 June to 10 September 2017 palaisdetokyo.com

From Daguerre's diorama of a large-scale painting lit to create atmospheric effects, to the familiar historical diorama and the naturalistic dioramas used in Natural History museums and created using a glass display case, a painted backdrop and threedimensional props, the diorama embodies the art of presentation and delusion. Although it displays our knowledge of the world, the diorama (etymology: 'to see through') also serves as a screen on which to project our imagination. This exhibition invites visitors to explore this unexpected source of inspiration for contemporary artists.

### PALAIS DE TOKYO HAYOUN KWON 14 June to 10 September 2017 palaisdetokyo.com



Hayoun Kwon (born in 1981 in South Korea, lives in France) examines what is transmitted from the past, what leaves a trace or else is forgotten. In particular exploring the possibilities provided by 3D video, her pieces play on the confusion between dreams and reality, or between faithful testimony and fantastical interpretation. A graduate of the Beaux-Arts de Nantes and of Le Fresnoy – Studio national des arts contemporains – Hayoun Kwon has participated in several group shows in France and abroad.

### PALAIS DE TOKYO GARETH NYANDORO 14 June to 10 September 2017 palaisdetokyo.com

The main source of inspiration for Gareth Nyandoro's (born in 1982 in Zimbabwe, lives in Harare) work is the local markets of Harare, with their buzzing stalls, loud hawkers, frenzied buyers and enticing displays of goods. His interest in objects and commerce translates into the manifest materiality of his work, as well as into its iconography, as he focuses in on details from the marketplace: a single shoe, a hanging shirt, a batch of designer sunglasses, a lollipop.

#### PARIS PHOTO 9 to 12 November 2017 parisphoto.com

An unmissable annual meeting point for collectors, professionals, artists and art lovers, Paris Photo is committed to the diversity and quality of the artists and work it presents, and offers an ambitious and uncompromising public programme. 180+ galleries and publishers exhibiting in three sections of the Grand Palais present a comprehensive overview of the history of photography, from vintage and modern work to contemporary creativity, rare and limited editions, and previews of upcoming art books.

### CLASSICAL AND CONTEMPORARY MUSIC ATHÉNÉE THÉÂTRE LOUIS-JOUVET THE LIGHTHOUSE 21 to 28 April 2017 athenee-theatre.com

Scottish composer Peter Maxwell Davies composed this chamber opera in 1980, based on a true story. Detective intrigue is coloured by ancient legend, alternating the voice of reason with the voice of the unknown. The opera examines the tension between man and machine, and the diametric opposition between human hesitancy and the inflexibility of an automated system. In this open-air closed world, where certainties pitch and toss, and where beliefs wipe out boats, contemporary music is interlaced with Celtic folklore, ancient liturgies and the oldest of love songs.

### CLASSICAL AND CONTEMPORARY MUSIC ATHÉNÉE THÉÂTRE LOUIS-JOUVET DRACULA 2 to 3 June 2017 athenee-theatre.com

Radical in his thirst for sounds and music, Pierre Henry is a pioneer not only of electronic music, but also of taking delicious bites out of existing works, leading the way to the popularisation of sampling, remixing and the extended mix. In Dracula, he achieves a metamorphosis worthy of Wagner's Tetralogy, transforming the Wagnerian mountain into a 'film without images', full of sighs and fire, passion and sensual delights. CLASSICAL AND CONTEMPORARY MUSIC CHaTEAU DE VERSAILLES VERSAILLES FESTIVAL 29 May to 14 July 2017 chateauversailles-spectacles.fr

Every year, the Palace of Versailles hosts a series of eclectic and original events designed to relive the spirit of: concerts, operas ("Royal Voices 2017') costume parties and balls ('Fêtes Galantes 2017', 'Le Grand Bal Masqué') and shows ('Orangerie Nights', 'The Fountain Shows of Versailles' and the 'Gala Evening'), all celebrated in a spectacular setting.

### CLASSICAL AND CONTEMPORARY MUSIC CITÉ DE LA MUSIQUE -PHILHARMONIE DE PARIS WEEKEND DIVAS 10 to 11 June 2017

philharmoniedeparis.fr



Rufus Wainwright is on the bill for this weekend devoted to divas. His concert (Saturday 10 June) begins with a selection of pieces from his opera *Prima Donna*, written as a tribute to the diva of divas Maria Callas. His set continues with a 'best of' selection of his most memorable songs. The following day will see a tribute to the Barefoot Diva Cesaria Evora by top artists from Cape Verde, Brazil and Angola, sharing the stage with the Cesaria Evora Orchestra. 1. © M. Carinhosa

CLASSICAL AND CONTEMPORARY MUSIC MAISON DE LA RADIO BRUCH / TCHAIKOVSKI PICK UP YOUR BOWS! WEEKEND 13 May 2017 maisondelaradio.fr

The musicians of the Orchestre National de France perform the posthumously published Max Bruch String Octet and Tchaikovsky's Souvenir de Florence.

### CLASSICAL AND CONTEMPORARY MUSIC MAISON DE LA RADIO RAVEL 1<sup>st</sup> June 2017 maisondelaradio.fr

Under the baton of Franck Mikkon, mezzo-soprano Alisa Kolosova and The Philharmonique de Radio France perform Shéhérazade, the Mother Goose Suite and the Daphnis et Chloé Suite n°2.

CLASSICAL AND CONTEMPORARY MUSIC OPÉRA DE PARIS THE SNOW MAIDEN, NIKOLAÏ IMSKI-KORSAKOV 15 April to 3 May 2017 operadeparis.fr Opéra Bastille

Snegurochka (the Snow Maiden) was born far back in time in the mythical kingdom of Tsar Berendey, the fruit of the union between the Spring Fairy and Old Man Winter. Protected by her parents against the jealous intentions of the Sun god Yarilo who has vowed to warm her heart when she grows to adulthood and falls in love, Snegurochka the snow maiden is entrusted to the wood sprite... A masterpiece of popular Slavic literature, The Snow Maiden brings to the stage a magical fantasy enriched by the rigours of the weather. Aida Garifullina sings the role of Snegurochka, with production and musical direction in the capable hands of two other Russian artists: young conductor Mikhail Tatarnikov and director Dmitri Tcherniakov. CLASSICAL AND CONTEMPORARY MUSIC OPÉRA DE PARIS LA VEUVE JOYEUSE, FRANZ LEHÁR 9 September to 21 October 2017 operadeparis.fr Opéra Bastille

A ball at the Pontevedrian Embassy in Paris is the theatrical backdrop for political and romantic intrigue. Although the fortune of widow Hanna Glawari must remain on Pontevedrian soil, a marriage with fellow countryman Count Danilo would guarantee the stability of the country. An ideal match then, but not the easiest to secure... Underpinning a whirlwind plot never far removed from the dance, Franz Lehár's score embraces the true Viennese tradition to display a degree of orchestral and melodic refinement rarely achieved in operetta. Waltzes, mazurkas and polkas set the pace for a production that, transposed to the 1920s, celebrate the splendours of a bygone world, at the same time as lifting the curtain on its fragility.

CLASSICAL AND CONTEMPORARY MUSIC OPÉRA DE PARIS COSÌ FAN TUTTE, WOLFGANG AMADEUS MOZART 22 September to 21 October 2017 operadeparis.fr Palais Garnier

In entrusting the production of the first opera in its new Mozart-Da Ponte trilogy to Anne Teresa De Keersmaeker, the Paris Opera has opted for an intimate marriage between song and dance. With her outstanding talent for bringing out the underlying geometry of musical works, the choreographer will be working with a double cast of singers and dancers. She transforms the stage of the Palais Garnier into a space where the lovers, having made a wager with a philosopher straight out of the Enlightenment, undergo an experience that is both alchemical and emotional. Their bodies resemble the pairs of elements evoked by Goethe in Elective Affinities: they seem inseparable until a foreign body disrupts their equilibrium and creates new liaisons...

### CLASSICAL AND CONTEMPORARY MUSIC THÉÂTRE DES CHAMPS-ÉLYSÉES PELLEAS ET MELISANDE, CLAUDE DEBUSSY 9 to 17 May 2017 theatrechampselysees.fr

The most intimate love drama in French opera, or the art of pure feeling, revisited by Eric Ruf from the Comédie Française. The work offers a dismal view of humanity, utterly devoid of hope or mercy. Even the lovers' innocence, despite being so pure, finds no grace here. But what a magnificent work! Its strength and modernity make it one of the works that have "paved the way for others to follow", as its composer predicted.

### MODERN MUSIC ACCORHOTELS ARENA PHIL COLLINS 18 to 23 June 2017 accorhotelsarena.com

Twelve years on from his last tour, Phil Collins is back on stage with a tour taking in England, France and Germany. It's a strong return too, because in addition to these concerts, Phil Collins has announced the release of a boxed set of all his singles, and the publication of his autobiography Not Dead Yet on 27 October.

### MODERN MUSIC CITÉ DE LA MUSIQUE -PHILHARMONIE DE PARIS DAYS OFF 30 June to 10 July 2017 daysoff.fr

The 8th Days Off festival features AIR, Metronomy, Jarvis Cocker & Chilly Gonzales Room 29, Savages, Devendra Banhart, Michael Kiwanuka, James Vincent McMorrow, Lady Sir (Rachida Brakni & Gaëtan Roussel), Kate Tempest, Calypso Valois and The Color Bars Experience with a set that celebrates Nick Drake.

### MODERN MUSIC CITÉ DE LA MUSIQUE -PHILHARMONIE DE PARIS JAMAICA JAMAICA !

4 April to 13 August 2017 philharmoniedeparis.fr



The Caribbean island of Jamaica has its own exceptional place in the history of music. This exhibition explores the many facets of this history reinterpreted through the prism of post-colonial conflict and the cultural encounters that have given birth to its unique and universal music, from reggae to the contemporary urban music of DJs, sound systems, remixes and dub. Using rarely seen objects, images and films, the exhibition provides an understanding of how the music of this tiny island has conquered the world. 1. © A. Boot / www. urbanimage.tv

### MODERN MUSIC LA PLACE HOW DO YOU LAUNCH YOUR CAREER AS A DJ? 6 April 2017 Iaplace.paris

The only venue in France to be 100% dedicated to Hip Hop. Located in Les Halles, the crossroads where Paris meets suburbs, and a stronghold of Paris Hip Hop, this performance space is all about promoting the spirit and look of this culture. La Place hosts internationally acclaimed DJ Qbert. A founder member of Invisibl Skratch Piklz, multiple winner of the DMC world title, he has pushed the art of the DJ into the new dimension of turntablism.

MUSICAL THÉÂTRE DU CHÂTELET SINGIN' IN THE RAIN 28 November 2017 to 11 January 2018 chatelet-theatre.com



This longtime flagship theatre for operetta and dance (Offenbach, Nijinski and the Russian Ballet and Luis Marianao have all appeared here) has embraced a more modern take on musical drama and now presents internationally renowned contemporary musicals. Currently closed for renovation, the Théâtre du Chatelet is adopting the prestigious surroundings of the Grand Palais for its production of Singin' in the Rain; a musical that has already proved hugely successful in Paris.

A show for everyone performed in English with subtitles.

### MODERN MUSIC ZÉNITH PARIS LA VILLETTE BOB DYLAN AND HIS BAND! 20 April 2017 Ie-zenith-com

It was while appearing at the Coachella concert of the century that he learned that he'd been awarded the Nobel Prize for literature. There's no doubting that his concert at Le Zénith de Paris will be an enormous event, during which can be expected to give his audience some of his most iconic songs, as well as some of the most infrequently heard.

#### FESTIVALS CLASSIQUE AU VERT August to September 2017 classiqueauvert.paris.fr

2017 marks the 20th Classique au Vert Festival, which has attracted around 80,000 visitors every year since its creation by the City of Paris, and is now the capital's great classical music event of the summer.

#### FESTIVALS

### FESTIVAL CHORUS DES HAUTS-DE-SEINE 1<sup>st</sup> to 10 April 2017 chorus.hauts-de-seine.fr

The 29th Chorus festival offers a comprehensive overview of today's music scene, from French chanson to rock, electronic, Hip Hop and world music, with a playlist profiled for an intergenerational audience. This festival is committed to giving greater prominence to emerging national and international artists, as well as encouraging encounters between multiple generations of artists, and discovering and supporting young talent.

#### FESTIVALS

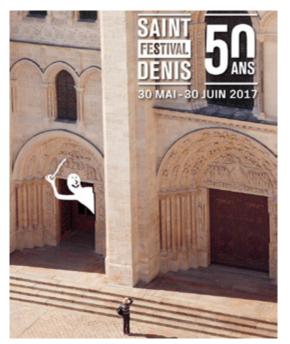
**FESTIVAL DE PARIS** 

9 to 29 June 2017 festivalparismezzo.mezzo.tv

The Festival Paris Mezzo is now simply the Festival de Paris. Still directed by Michèle Reiser, its ambition remains to showcase classical music from all over the world by making it accessible to as many people as possible in legendary Paris venues.

#### FESTIVALS

FESTIVAL DE SAINT-DENIS 30 May to 30 June 2017 festival-saint-denis.com



The Festival de Saint-Denis celebrates its 50th anniversary this year. To mark the occasion, it is offering a programme of events involving some of the biggest names in music (Mahler Chamber Orchestra, Jean Rondeau, etc.) performing classical masterpieces by Beethoven, Bach and Mahler.

### FESTIVALS FÊTE DE LA MUSIQUE

21 June 2017 fetedelamusique.culturecommunication.gouv.fr

La Fête de la Musique has set a unique and symbolic date: 21 June aka the summer solstice. This enormous free event is open to all musicians from amateurs of every level to professionals to celebrate live music and showcase the breadth and diversity of music making across all musical genres.

#### FESTIVALS

FNAC LIVE July 2017 fnac.com/fnaclive

Every summer, Fnac Live offers 30 free concerts over 4 days on the square in front of Paris City Hall.

#### FESTIVALS JAZZ A LA VILLETTE 30 August to 11 September 2017 lavillette.com

Offering a new perspective on jazz through its interaction with other art forms: that's the ambition of this year's Jazz à la Villette Festival. The left-field viewpoint outlines the contours of a jazz world that dialogues with visual artists, choreographers, filmmakers, actors and - of course - musicians, whether their background is rock, electro, hip hop or contemporary music.

# MAJOR EVENTS: THE HIGHLIGHTS OF 2017 MUSIC

#### **FESTIVALS**

#### PARIS ELECTRONIC WEEK 21 to 23 September 2017 pariselectronicweek.fr

Paris Electronic Week (PEW) brings professional musicians working in electronica together at the Gaîté Lyrique, with a four-day non-stop music festival programmed in collaboration with Paris clubs and promoters. How do you create your own label? How do you launch your career as a DJ? How do you fund your own festival? How do you take your project international? Questions like these are common to many electronic music makers, and all will be asked between 21 and 23 September in the festival base, which this year is at the Gaîté Lyrique for the first time.

#### **FESTIVALS**

#### ROCK EN SEINE 25 to 27 August 2017 rockenseine.com



The Rock-en-Seine festival at the Domaine de Saint-Cloud is built around a top-class international bill, but remains fully committed to French rock. The line-up is also designed to introduce audiences to new talent from France and around the world. The high point of the event is the Avants-Seine initiative introduced to promote six breakthrough bands (3 from the Paris Region and 3 from other regions of France).

### FESTIVALS SOLIDAYS 23 to 25 June 2017 solidays.org

5 stages, 2 of them open-air showcase a line-up of more than 80 established and emerging artists at Longchamp racecourse. Solidays promotes a series of different goals, from public health (HIV and STI risk prevention) to international solidarity and youth engagement through socially supportive and good citizenship initiatives. It also raises funds to support French and foreign non-profit organisations. Dedicated meeting and discussion spaces encourage interaction between festivalgoers, non-profits, experts and public figures on issues of health and solidarity.

#### **FESTIVALS**

#### TECHNO PARADE 24 September 2017

technoparade.fr

Techno Parade returns to Paris on 24 September this year, bringing thousands of people onto the streets of the capital for an all-day party. The route changes every year, and more than 400,000 people are expected this year. Techno Parade has many aims, including spreading the word about electronic music as a culture its own right, and entertaining Paris crowds with a glorious commotion of music, floats and spectacular fireworks...

#### FESTIVALS VILLETTE SONIQUE 25 to 31 May 2017 lavillette.com

It is its ability to select cutting-edge alongside popular in the best sense of the term that Villette Sonique has become one of the essential events on the international and Parisian underground scene. Villette Sonique has marked the arrival of spring for the last 10 years. Every year, the line-up is prepared on the basis of a commitment to give centre stage to artists on the margins and to retrace the musical kinship between artists and style trends. This year's Festival is no exception: taking over the Grande Halle, the Philharmonie de Paris, the Cabaret Sauvage, the Trabendo and the public gardens, the entire Parc de La Villette will resonate to the sounds of a festival like no other.

#### **FESTIVALS**

#### WE LOVE GREEN 10 to 11 June 2017 welovegreen.fr

We Love Green organises cultural events that combine modern music with sustainability. It brings together emerging and established artists and groups from every country across a broad sweep of genres, from pop to folk, rock and electronica. The festival in the Bois de Vincennes uses eco-responsible staging and logistics, and incorporates cultural and sustainability awareness initiatives.

#### FESTIVALS NOT TO MENTION...

Hip Hop, world music, jazz, electro, rock, French chanson, heavy metal... Paris is the capital of all modern music forms, all with their own festivals:

- Sonic Protest from 11 to 26 March 2017 (sonicprotest.com)
- PØLAR Festival from 29 to 29 April 2017 (polarfestival.com)
- LaPlage de Glazart from 2 to 4 June 2017 (glazart.com)
- Jazz Nomades from 3 to 13 May 2017 (jazznomades.net)
- Weather Festival in June 2017 (weatherfestival.fr)
- Festival Mozart Maximum in June 2017 (laseinemusicale.com)
- Festival Jazz-musette des puces from 9 to 11 June 2017 (festivaldespuces.com)
- Download Festival Paris from 9 to 11 June 2017
- (downloadfestival.fr) • Paris Jazz Festival from 11 June to 31 July 2017
- (parisjazzfestival.fr)
- Hip-Hop Citoyens from 24 June to 9 July 2017 (hiphopcitoyens.com)
- Rhizomes festival on 24/25 June, 1/2 July, 8/9
- July and 15/16 July 2017 (rhizomes.fr)
- Kiosquorama in September 2017
- (kiosquorama.org)
- Fête de l'Humanité from 15 to 17 September 2017 (fete.humanite.fr)
- Crak from 21 to 23 September 2017
- (crakfestival.com)
- Ville des musiques du monde (world music)
- from 8 October to 6 November 2017
- (villesdesmusiquesdumonde.com) • MaMA Festival from 18 to 20 October
- (mamafestival.com)
- Les Inrocks Festival in November 2017 (lesinrocks.com)
- Pitchfork Festival from 2 to 4 November (pitchforkmusicfestival.fr)
- Festival Marathon from 17 to 25 November 2017
- (facebook.com/marathon.festival)

#### ATHÉNÉE THÉÂTRE LOUIS JOUVET ISMÈNE 3 to 6 May 2017 athenee-theatre.com

A little-known figure from the Labdacid dynasty and forgotten in legend, Ismene is the 'discreet, passive and weak' sister of Antigone. Here, she finds the strength and power to tell her story.

#### ATHÉNÉE THÉÂTRE LOUIS JOUVET PHÈDRE 10 to 13 May 2017 athenee-theatre.com

Offering a musical embodiment of disorders, blood flow, breath and sighs, surrounding the heroine with machines, the production gradually reveals the incarceration of Phaedra, and takes the viewer to the very heart of the drama – not the figurative or symbolic heart, but the living and frantically beating heart of the lost heroine.

#### ATHÉNÉE THÉÂTRE LOUIS JOUVET AJAX 17 to 20 May 2017 athenee-theatre.com

For every triumph there is decline...

Son of an Argonaut, the equal of Ulysses and almost as strong as Achilles, the hero of the Trojan War is approaching the end. As the high point of the trilogy, this final act radicalises it by pushing it to the limits: Ajax, manly warrior as he is, is played here by a woman.

#### MONFORT THÉÂTRE INTERVIEW 29 May to 17 June 2017 lemonfort.fr

Journalist Nicolas Truong questions the journalistic device of the interview from which no public face can escape. From Foucault to Duras, Pasolini to Deleuze or Florence Aubenas to Svetlana Alexievitch, the words come from a galaxy of interviewees and interviewers. In partnership with MC93

NANTERRE AMANDIERS LA FILLE DU COLLECTIONNEUR 14 to 19 November 2017 nanterre-amandiers.com

This November, Nanterre-Amandiers offers the opportunity to (re)discover the work of Théo Mercier, with La Fille du collectionneur (The collectors daughter), a hybrid piece in which the artist combines his two practices of sculpture with presentation. The story will emerge through the transformations of the set. In this collaborative piece, Théo Mercier will be accompanied by dancers, performers and actors François Chaigneau, Marlène Saldana and Jonathan Drillet. This production is supported by the Hermès corporate foundation under its New Settings programme.

#### NANTERRE AMANDIERS JE SUIS UN PAYS

25, 26, 29, 30 November / 1, 2, 3, 6, 7, 8 December 2017 nanterre-amandiers.com

Vincent Macaigne returns to the stage in the Grande Salle at Nanterre-Amandiers with Je suis un pays (I am a country), his 2017 piece for eight players, after Anton Chekhov's Ivanov and other texts. A non-complacent rereading of the individual and his responsibilities, in which Macaigne describes Ivanov as a wary man who has lost the courage of his dreams. A powerful, vibrant and destructive piece of sudden bursts of rage contrasting with euphoria.

In partnership with the Festival d'Automne à Paris

#### ODÉON THÉÂTRE DE L'EUROPE THE TESTAMENT OF MARIE 5 May to 3 June 2017 theatre-odeon.eu

Her name is Mary. She has seen her son tortured on the cross. We think we know her story. But do we ? "Every now and then," writes Deborah Warner, "there comes a story that needs to be told, a personal encounter, a known intimacy, a profound experience, that in the quiet of the evening must be shared and understood between the storyteller and the audience. The Testament of Mary is one of these stories.

#### ODÉON THÉÂTRE DE L'EUROPE RICHARD III 21 to 29 June 2017 theatre-odeon.eu

For his fifth Shakespeare production, Thomas Ostermeier gets together with the outstanding Lars Eidinger. And outstanding is exactly what this role demands, because the seduction of the sinister Duke of Gloucester is paradoxical to say the very least. Deformed of body and demonic of soul... why then has this monster continued to fascinate audiences for more than 400 years, and how could that be achieved without an exceptional actor in the role?

#### ODÉON THÉÂTRE DE L'EUROPE THE RAFT OF THE MEDUSA 15 to 30 June 2017 theatre-odeon.eu

In working with Groupe 42 of the Théâtre National de Strasbourg, Thomas Jolly, resident artist at the TNS, has chosen to bring these young players on board a 'closed world in the middle of the ocean', where a question that goes straight to the heart of theatre is cruelly posed: what are human beings, the so-called sociable animals, and what happens when they have no choice but to be together? THÉÂTRE DE L'AQUARIUM LES HABITANTS DU BOIS 21 April to 20 May 2017 theatredelaguarium.net

An experimental project in the Bois de Vincennes by La Revue Éclair: Corine Miret (dancer and actor) and Stéphane Olry (writer and director).

### THÉÂTRE DES BOUFFES DU NORD

LITTLE RED RIDING HOOD 2 to 20 May 2017

bouffesdunord.com



Joël Pommerat tells Charles Perrault's fairy story with the greatest simplicity and truthfulness. Treading a path between desire and fear, this is a delicate ode to curiosity that fascinates audiences of all ages. 1. © Elisabeth Carecchio

1. © Frederic Nauzyciel

#### THÉÂTRE DES BOUFFES DU NORD MÉDÉE MATÉRIAU 24 May to 3 June 2017 bouffesdunord.com

Dating from 2002, Médée-Matériau crystallises the laboratory work undertaken by Valérie Dréville during a series of trips to Moscow. Grand master of Russian theatre Anatoli Vassiliev brings us an entirely new version.

#### THÉÂTRE DE LA COMÉDIE-FRANÇAISE THE RULES OF THE GAME 4 February to 15 June 2017 comedie-française.fr

A masterpiece of cinema whose screenplay has become a classic. The Rules of the Game enters the repertoire with a production by Christiane Jatahy. Combining dramaturgical consistency with formal vivacity, this theatrical version follows the lead of Jean Renoir, to free itself from the barriers between the disciplines and accentuate the codes of both.

#### THÉÂTRE DE LA COMÉDIE-FRANÇAISE THE RESISTIBLE RISE OF ARTURO UI 1<sup>st</sup> April to 30 June 2017 comedie-française.fr

Brecht was an exile in the USA when he completed this piece in which he attempts to deconstruct the mechanisms of Hitler's rise to power by transposing them to 1930s Chicago. From Hitler to Al Capone, Nazism to the underworld, the processes are the same: intimidation, blackmail, embezzlement, threats, murder and grotesque chaplinesque diction for maximum rabble rousing.

#### THÉÂTRE NATIONAL DE LA COLLINE THE COLD INCREASES WITH THE CLARITY 19 May to 18 June 2017 colline.fr

Claude Duparfait directs the first two sections of Thomas Bernhard's autobiography – stories of growing up in an Austria disfigured by Nazism. The intimate explosions of these stories from life are interpreted by five actors, all responding to the pulse of the writing and music.

#### THÉÂTRE NATIONAL DE LA COLLINE JAN KARSKI (MY NAME IS FICTION) 8 to 18 June 2017 colline.fr

A dramatic poem adapted from the novel by Yannick Haenel, Jan Karski (My name is fiction) is a triptych of documentary, biography and fiction devoted to the life of the Polish resistance fighter who entered the Warsaw ghetto in 1942 and tried in vain to alert the Allies to the fate of Europe's Jews. The production features the video by Polish artist Miroslaw Balka, the voice of Marthe Keller and the razor-sharp performance of Laurent Poitrenaux.

#### THÉÂTRE DE LA VILLE BAAL 20 April to 20 May 2017 theatredelaville-paris.com

Stanislas Nordey plays the free and cursed writer Baal, in this legendary first full-length play by Bertolt Brecht, the first version of which has been unearthed by Christine Letailleur and beautifully translated by Éloi Recoing.

At the Théâtre National de La Colline

THÉÂTRE DE LA VILLE HEAL THE LIVING 14 to 24 June 2017 theatredelaville-paris.com



In this hypersensitive production, Sylvain Maurice adapts the bestseller by Maylis de Kerangal, which tells the poignant story of a young boy whose heart will be transplanted to another. At the Théâtre des Abesses THÉÂTRE DU ROND-POINT THE RITUAL SLAUGHTER OF GEORGE MASTROMAS 19 April to 14 May 2017 theatredurondpoint.fr

After Orphelins (Orphans), winner of the Festival Impatience 2014, Chloé Dabert explores the failings of the system that chooses to be ruled by arrogant masters with no scruples: George, who starts out as a nice guy, discovers the art of lying and manipulation.

#### THÉÂTRE DU ROND-POINT L'OMBRE DE STELLA 16 May to 11 June 2017 theatredurondpoint.fr

Pierre Barillet, author of Fleur de Cactus (Cactus Flower) and L'Or et la Paille (The Gold and the Straw), tells the story of the roles played by a star during the occupation through the eyes of her private secretary. An acerbic portrait of a disillusioned woman that hovers between admiration and hatred.

1. © Aglae Bory

#### **CENTQUATRE** THE FIRE FLIES, BALTIMORE/PARIS Until 9 April 2017 104.fr

Working in the field of visual arts, Frédéric Nauczyciel focuses intently on dance and urban expression; that much is clear from the projects he has developed over a period of years with the voguers scene in Baltimore and Paris. More than dance, voguing is a performance of selfaffirmation. The culture emerged in the 1960s from the Afro-American and Latino transgender community in Harlem, New York. By striking poses and attitudes from the world of fashion, it points an accusatory finger at inequality with a strong political resonance. Voguing has now become extremely popular in Europe for the very same reason. Designed as a work-in-progress multimedia piece, 'The Fire Flies, Baltimore/Paris' installation documents the performing lives and realities of voguers in both cities, and moves gradually towards collaborations in which the artist invites them to embrace the sophistication of baroque music.

#### CENTRE NATIONAL DE LA DANSE CAMPING 19 to 30 June 2017 cnd.fr

Camping is an international platform of workshops, a unique experience involving encounters with artists from the international choreography scene, and an artistic encampment that facilitates all the poetic experiences of the dance. Camping offers a programme of lessons, workshops, conferences, film screenings, professional gatherings, public presentations and performances. Ana-Rita Teodoro, Raimund Hoghe, Gisèle Vienne, Simon Mayer and Mithkal Alzghair are just some of the artists scheduled to appear this year.

#### **FESTIVAL JUNE EVENTS** 1<sup>st</sup> to 17 June 2017 atelierdeparis.org

Every June, the Atelier de Paris is taken over by the June Events Festival, giving the public the opportunity to discover the latest developments in French and international choreographic creativity, explore the links between dance and music, and explore a wonderfully diverse world. For this 11th event, established and emerging talents bring their productions to the Cartoucherie, while many other venues in Paris (museums, galleries, public spaces, gardens, etc.) host performances, conferences and gatherings...

#### LA SEINE MUSICALE ALVIN AILEY AMERICAN DANCE THEATER 4 to 22 July 2017 Iaseinemusicale.com

As part of the 13th edition of "Les Etés de la Danse", La Seine Musicale presents five different performances of the Alvin Ailey American Dance Theater, combining the company's unmissable shows and their latest creations!

#### LA VILLETTE ICON 30 May to 3 June 2017 lavillette.com

Sidi Larbi Cherkaoui presents his latest piece ICON, with the dancers of the Gothenburg Opera. In ICON, the Belgian choreographer examines the power of the symbols that govern our present. ICON marks a new stage in a series of explorations around religions in society, and how they interact.

#### LA VILLETTE GLOBAL CREATION 2017 14 to 24 June 2017 lavillette.com

Hofesh Shechter returns to La Villette with a global creation. To live (heavily) rock music, the choreographer takes us on a voyage between Russian folklore and traditional Jewish melodies. This newly-created piece sets out to contrast the innate melancholy of the music with the dissonant world that surrounds us. A musical and choreographic epic.

#### MONUMENTS IN MOVEMENT Until 21 October 2017 monuments-nationaux.fr

'Monuments en Mouvement' as an opportunity to rediscover historic locations through the creative work of young hopefuls and recognised artists from the worlds of dance and circus.

#### RENCONTRES CHORÉGRAPHIQUES INTERNATIONALES DE SEINE-SAINT-DENIS 12 May to 17 June 2017

rencontreschoregraphiques.com

The Rencontres Chorégraphiques Internationales de Seine-Saint-Denis involves 12 partner theatres and 29 guest choreographers in presenting works that provide a sharply poetic perspective to a constant process of questioning the world around us. Daina Ashbee, ACME & Octavi Rumbau, Claudia Catarzi and Herman Diephuis are just some of the guest choreographers for this year's event.

#### T2G 10 MINIBALLETTI 14 to 17 May 2017 theatre2gennevilliers.com



In this series of ten choreographic pieces, Francesca Pennini of CollettivO CineticO explores the infinite possibilities offered by rigorous geometry. Subjected to the strictest discipline, the body seems to surpass its own faculties to reveal a staggering mastery of rare expressiveness.

#### T2G SLEEP TECHNIQUE 17 to 20 May 2017 theatre2gennevilliers.com

In designing this performance, the Dewey Dell collective has drawn inspiration from the Chauvet Cave rock paintings. They were engaged by one particular detail: the fact that amongst all the wild animals represented on the walls of the cave, the only human figure is that of a woman. This observation led them to question the fundamental role of the mother and, beyond that, the role of the primordial cave or womb. 1. © Luigi Gasparroni

1. Blanca Li, all rights reserved

#### THÉÂTRE DU ROND-POINT BOXE BOXE 23 May to 18 June 2017 theatredurondpoint.fr

The Debussy String Quartet and AS'N are contributors to a festival of robust interactions between dance, music and boxing. Mourad Merzouki draws parallels between these major arts, with hip hop, sensual momentum and cockfights.

### THÉÂTRE NATIONAL DE CHAILLOT

TRAVERSÉE(S) 19 September to 13 October 2017 theatre-chaillot.fr



Blanca Li invites us on a voyage to a mythical land, a paradise, the utopia of an ideal civilisation that is literally fantastic, and totally imaginary... A voyage through the four elements that transport us to ancient civilisations and mythology; a voyage that talks of dreams and the relationship between people, art and nature.

#### THÉÂTRE NATIONAL DE CHAILLOT THE THIRD FLAMENCO BIENNALE 7 to 26 November 2017 theatre-chaillot.fr

Designed in conjunction with the Seville Biennale, this third biennale focuses on one of the most prolific and original art forms of today. Literature, cinema, photography, the visual arts, theatre and fashion all contribute to the extraordinarily creative vitality of this popular art form. This November, every stage and space in the theatre will resonate to the unique temperament of great artists and beautiful, surprising performances, such as that from Rocio Molina.

#### **THÉÂTRE DE LA VILLE** A LOVE SUPREME 5 to 9 April 2017 theatredelaville-paris.com

A hugely powerful show in which the dancers abandon themselves entirely to the spirituality of John Coltrane. John Coltrane's seminal album was choreographed in 2005 for four dancers by Anne Teresa De Keersmaeker and Salva Sanchis. In this instrumental suite, one of the purest masterpieces of 20th century jazz, a very special tension exists between complexity and purity. Coltrane began with fairly rudimentary blues structures, from which he developed musical phrases of extraordinarily free expression. The choreography adopts this contradiction and rises to the challenge by achieving a perfect interweaving of improvisation and formal structure. In this new show, Anne Teresa De Keersmaeker and Salva Sanchis rework A Love Supreme by extending the format for a full evening.

Performed outside Centquatre as part of the Séquence Danse Paris Festival.

## MAJOR EVENTS: THE HIGHLIGHTS OF 2017 NEW CIRCUS ARTS

#### CIRQUE ROMANÈS IF YOU DON'T LOVE ME ANYMORE, I'LL THROW MYSELF OUT OF THE CARAVAN WINDOW 1<sup>st</sup> April to 5 June 2017 facebook.com/tchiriclif/

Cirque Romanès is the last remaining Roma circus. Their new show presents the love story of a young Gypsy troubadour and a beautiful Roma singer who run away together one beautiful starry night. A whirlwind of emotions, grace and colour: contortion, trapeze, aerial silks, hoops, tightrope, and flamenco and Romany dances accompanied by an orchestra from Transylvania, with violin, guitar, bass, accordion and Gypsy song.

#### FERME DU BUISSON CIRCUS WEEKEND 2017 13 to 17 May 2017 lafermedubuisson.com

Made in Finland and Les inédits de CircusNext, small-scale works performed in-situ by European award winners are all on the programme for this circus weekend. Guaranteed amazement for all the family as they take in the feats of amazingly talented designers and high-flying performers.

#### MONFORT THÉÂTRE DANS LE VENTRE DE LA BALLERINE 6 to 17 June 2017 lemonfort.fr

Dans le Ventre de la Ballerine is in many ways a study of the human body and its metaphors. On stage, artists physically witness the development of their bodies throughout their lives and professional careers. The Anomalie &... company explores all genres, from circus and theatre to dance, cinema, performance art and others. In a deliberately fantastical and radically physical world, they continue their research into the power of the links that shape us and the imaginary societies that inhabit us.

#### THE UNPRECEDENTED TALENTS OF CIRCUSNEXT 20 May to 2 July 2017

20 May to 2 July 201 circusnext.eu

At 'the unprecedented talents of circusnextde CircusNext', former winners of the European Young Circus Talent competition join forces to create small circus pieces. They come from all over Europe, and may be acrobats, magicians or even jugglers. They work in groups of two or three to develop completely new numbers.

THÉÂTRE DE LA VILLE GRANDE – 18 April to 6 May 2017 theatredelaville-paris.com



In their highly personal take on circus, Tsirihaka Harrivel and Vimala Pons from the Ivan Mosjoukine collective, create an on-stage poem out of their struggle against what overwhelms them. GRANDE is the unfinished story of a show that you complete yourself when you leave the theatre. There are two performers on stage, who review - in literal terms what matters to them, in the format of a news review: Re-view. Once again, "That which has already been seen" has the possibility of existing as "that which has never been seen". Both have physical strength, physical balance and a physical loss specific to their circus, and highly personal. They are overcome by what they have constructed, and it is their struggle with this situation that will be their poem. At Le Montfort

1. © Tout ça / Que ça

## MAJOR EVENTS: THE HIGHLIGHTS OF 2017 OUTDOOR PERFORMANCES





Introduced on the initiative of the council for the 20th arrondissement of Paris in partnership with Paris Culture 20eme, the ET 20 L'ÉTÉ Festival invites companies and artists to bring arts, urban spaces and spectators together in the streets, parks and gardens of the 20th arrondissement. This year's festival questions, borrows, glorifies and even manhandles the urban space as both the resource and material for festival artists.

#### FESTIVAL ONZE BOUGE 31 May to 5 June 2017 festivalonze.org

This free festival defies categorisation, and for the past 21 years has offered a cultural melting pot of dance, music, theatre and street arts in the capital. The next festival follows in the footsteps of its predecessors with a commitment to feature young artists and work alongside the public.

#### LE PRINTEMPS DES RUES 20 to 21 May 2017 leprintempsdesrues.com

For its 20th anniversary, Le Printemps des Rues plans a party weekend of inventive public performances, with a ball on Saturday and Sunday. The event is hosted in the 10th and 18th arrondissements. Acclaimed by artists, programme planners and institutions, Le Printemps des Rues aims to offer residents a broad diversity of cultural options: democratising culture, defending creativity and embracing the urban space.

#### NOCTURBAINES 16 to 18 June 2017 facebook.com/festivalnocturbaines

Les Nocturbaines is a festival of street arts in the 20th arrondissement. Reflecting the specific character of the area, the programme of events is committed to offering family-friendly performances for all audiences. This year, Les Nocturbaines wants to "move into a 'Sensitive Neighbourhood' to work in depth with the people who live there".

#### CITÉ DE LA MODE ET DU DESIGN WALL ON FIRE Until 30 September 2017 citemodedesign.fr

Produced in partnership with the Fire n' Brimstone collective and Alexandre de Laporte/ID8B, Wall on Fire sets eight street artists the challenge of interpreting the theme of water on 100+ metres of waterside wall. From the explosive and nebulous worlds of SPE to the balloon lettering of English artist Fanakapan, the concentrated 'old school' graffiti and urban culture of Kalouf, and the reinvented pure technique of Dams-Odv; all the best and brightest of street art are here.

#### D'DAYS PARIS DESIGN FESTIVAL 2 to 14 May 2017 ddays.net

This year, D'Days returns from 2 to 14 May with a fun theme (Let's Play), exhibitions in the central atrium of the Musée des Arts Décoratifs, a presence at the Grand Palais during the Révélations biennale, a guest country, conferences, workshops and festive events in iconic Paris locations.

#### MUSÉE DES ARTS DÉCORATIFS GRAPHIC DESIGN: RECENT ACQUISITIONS 30 March to 27 August 2017 lesartsdecoratifs.fr

With 300 selected pieces, the exhibition sets out to profile graphic worlds as diverse as those of Frédéric Teschner, Pierre Di Sciulo, Les Graphiquants, Jocelyn Cottencin, M/M Paris, deValence, Fanette Mellier, Change is good, Irma Boom, H5 and Yorgo Tloupas, as a way of measuring the diversity of applications for graphic design, understanding how the diversity of the fields in which graphic design plays such a key role, and showing how experimentation and hybridization are always responses to the constraints imposed by the client.

#### PARIS DESIGN WEEK

8 to 16 September 2017 maison-objet.com



Paris Design Week is a key cultural event in the calendar of worldwide design weeks. Run in synergistic parallel with the September Maison & Objet exhibition, and involving the French and international design community, Paris Design Week plunges the capital into a ferment of exhibitions, drinks parties and walks, culminating in the celebration of the most talented designers at the Now! fringe event.

### MAJOR EVENTS: THE HIGHLIGHTS OF 2017 FASHION

1. Spanish costumes, Museo del Traje CIPE Photographer: Lucía Ybarra Zubiaga

#### BIBLIOTHÈQUE FORNEY WOMEN & FASHION 14/18 Until 17 June 2017 Paris-bibliotheques.org

To mark its reopening, the Bibliothèque Forney the City of Paris Arts, Crafts & Graphic Arts Library - explores the history of women and fashion in French society during the First World War.

#### CITÉ DE LA MODE ET DU DESIGN STUDIO BLUMENFELD -NEW YORK 1941-1960 Until 4 June 2017 citemodedesign.fr

The Cité offers an invitation to discover the creative journey of fashion photographer Erwin Blumenfeld, his constant thirst for exploration, and his quest for identity through colour photography, which influenced America in the 1940s and 50s. 170 images - 30 of them never exhibited before - have been contributed by more than 600 archives. The exhibition brings together colour fashion shots taken by the artist, and provides an immersive introduction to the world of the studio and its role as an experimental laboratory for this photographic genius.

### FASHION WEEKS

The fashion weeks drive the annual calendar of the fashion industry and attract a huge volume of international customers to Paris:

- Men's spring/summer fashion: 21 to 25 June
- Designer fashion: 2 to 6 July
- Women's ready-to-wear spring/summer: 28 September to 5 October

#### MAISON DE VICTOR HUGO CLOTHES IN SPANISH TONES

21 June to 24 September 2017 maisonsvictorhugo.paris.fr



The home of the most hispanophile French writer, Victor Hugo, holds an exceptional collection of traditional Spanish costumes from the Museo del Traje in Madrid. On display in Paris for the first time, around 80 garments, outfits and accessories from the 19th and early 20th centuries provide an insight into the soul of the provinces of Spain.

#### MUSÉE BOURDELLE BALENCIAGA, WORKING IN BLACK Until 16 July 2017 bourdelle.paris.fr

The Palais Galliera pays tribute to the couturiers' couturier Cristóbal Balenciaga (1895-1972), with the Balenciaga, L'oeuvre au noir ('Balenciaga, working in black') exhibition, resonant with the black tones of a couture alchemist. Black – for work driven powerfully by the folklore and traditions of his Spanish childhood. Black – for the ascetic taste of this extraordinarily skilful tailor. Black – for the monastic influence of the master, of whom Dior once said: 'Clothes were his religion'. The Musée Bourdelle provides the backdrop for this exhibition of Balenciaga dresses, whose sculptural form echoes the work of the sculptor.

## MAJOR EVENTS: THE HIGHLIGHTS OF 2017 FASHION

#### MUSÉE DES ARTS DÉCORATIFS TENUE CORRECTE EXIGÉE, QUAND LE VÊTEMENT FAIT SCANDALE Until 23 April 2017 Iesartsdecoratifs.fr

Every fashion season, as in everyday social and political life, it's hard to evade the issue of dress code. 'Tenue correcte exigée, quand le vêtement fait scandale' revisits the outraged reactions seen at pivotal points in the history of fashion, from the 14th century to the present day.

#### MUSÉE NATIONAL DES ARTS ASIATIQUES-GUIMET KIMONO, AU BONHEUR DES DAMES 6 June to 30 September 2017 guimet.fr

This will be the first time that garments from the collection of the famous Matsuzakaya fashion house founded in 1611 will have been seen outside Japan. The exquisite pieces presented will provide a unique insight into the development of Japanese fashion from the Edo period (1603 – 1868) to the present day. The exhibition looks at how the kimono and its accessories have evolved to more effectively reflect the role of women in Japanese society and their body image, and the way these garments have been reinterpreted in contemporary Japanese and French fashion.

#### PALAIS GALLIERA DALIDA 27 April to 13 August 2017 palaisgalliera.paris.fr

With her perfect body, model's waist, glamorous presence, Dalida was a fashion icon. The look was curvaceous, fifties, swinging London and theatrical...Dalida left nothing to chance: she loved fashion and designers loved her. Dressed on stage and off by the greatest names in haute couture and ready-to-wear, lolanda, the Miss Egypt with the dynamite looks, became Dalida, and had a huge hit with Bambino at Bobino. Dalida was archetypally Mediterranean – sunny and tragic, with a languorous drawl to her voice. Jean-Claude Jitrois, the man who revolutionised leather, said that dressing Dalida was 'like dressing the stars for the Cannes Film Festival'.

#### PALAIS GALLIERA MARIANO FORTUNY 4 October 2017 to 7 January 2018 palaisgalliera.paris.fr

It was in 1906 that Mariano Fortuny, a Spanish artist living in Venice, began to design printed fabrics. Strongly influenced by antiquity, he emphasised the fluidity of garments with no waistline, creating sober, timeless, vertical pieces perfectly tailored to reveal the forms of the body. 1. Jean Desses, dress 1958, © Julien Vidal, Palais Galliera, Roger-Viollet

### MAJOR EVENTS: THE HIGHLIGHTS OF 2017 FINE CRAFTS

1. © Isabelle Bideau / Mobilier national

#### EUROPEAN FINE CRAFT DAYS

31 March to 2 April 2017 journeesdesmetiersdart.fr

The European Fine Craft Days event brings together French and European fine craft professionals to address a multifaceted and unifying theme: "make the link". Cultural, social and economic links... links between generations, disciplines, regions and practitioners...

#### MOBILIER NATIONAL SIEGES EN SOCIETE DU ROI-SOLEIL À MARIANNE 25 April to 24 September 2017 mobiliernational.culture.gouv.fr



In an exhibition by interior designer Jacques Garcia, more than 300 seats, all from the reserve stock of the Mobilier National (the organisation responsible for furnishing official palaces and presidential residences), will be returned to their original environment for presentation at the Galerie des Gobelins, structured into eight sections. Seats in Society celebrates the exceptional collection held by the Mobilier National, one the most extensive collections of seats in the world, and celebrates all the crafts that contribute to the process of their creation.

#### MUSÉE DES ARTS DÉCORATIFS TRAVAUX DE DAMES ? Until 17 September 2017 lesartsdecoratifs.fr

On 8 March, the Musée des Arts Décoratifs opened a new exhibition entitled 'Women's Work?' at the Pavillon de Marsan. The title covers the artistic activities to which women were constrained until the beginning of the 20th century, and highlights the first signs of emancipation through to the recognition of women as artists in their own right.

#### MUSÉE DES ARTS DÉCORATIFS OR VIRTUOSE À LA COUR DE FRANCE. PIERRE GOUTHIÈRE (1732-1813) Until 25 June 2017 Iesartsdeocratifs.fr

This exhibition presents the work of one of the most celebrated art craftsmen of the 18th century, Pierre Gouthière, gilder and carver by appointment to Louis XV and Louis XVI. 104 art objects and 85 drawings and prints place his work as the centrepiece of ornamental creativity in the final third of the 18th century.

## MAJOR EVENTS: THE HIGHLIGHTS OF 2017 FINE CRAFTS

#### MUSÉE DES ARTS ET MÉTIERS MASTER CRAFTSMEN OF FRANCE 30 May to 5 November 2017 arts-et-metiers.net

Combining history with ethnography and contemporary art, this exhibition showcases the exceptional work of the craftsmen and women awarded medals in the 'Un des Meilleurs Ouvriers de France' competition. Through selected pieces from its collections and the creative work completed by MOF for the 25th competition (excluding hospitality and food), the Musée des Arts et Métiers celebrates the expert skills of these craftsmen and women.

### SÈVRES, CITÉ DE LA CÉRAMIQUE THE EXPERIENCE OF COLOUR

13 September 2017 to 30 March 2018sevresciteceramique.fr



RÉVÉLATIONS 4 to 8 May 2017 revelations-grandpalais.com



Révélations, the international fine craft and creation biennale, puts makers at the centre of the event and provides a discussion forum for fine craft and creation from around the world. For the third event at the Grand Palais, the biennale has changed dates to become the essential spring meeting place. More than 400 fine craft makers, material artists, designers, art galleries, art manufacturers, art factories and art foundations will present their new and original creations to the 45,000 trade visitors and art enthusiasts expected to attend this year's event. This exhibition sets out to share with the public the techniques of colour preparation in ceramics. For the first time, it reveals the many enamel tests, chromatic pallets and shade charts produced in the laboratory and in the decoration studios of the Sèvres factory since its creation in the 18th century, and up to the present day.

#### 1. © Daphné Corregan

2. All rights reserved

1. Malin comme 3 singes, Roland Topor, 1972 BnF © adagp, Paris, 2016

#### BIBLIOTHÈQUE NATIONALE DE FRANCE

TOPOR: A VISION OF THE WORLD 28 March to 16 July 2017

bnf.fr



An insatiable creator, Roland Topor (1938 - 1997) used his drawing skills to give expression to an unfettered imagination: funny drawings, illustrations for newspapers and publishers, posters, animated films, TV shows, and theatre sets and costumes. Twenty years after his death, this retrospective shows the great diversity of Topor's artistic production. In doing so, it celebrates this unconventional artist, the graphic genius and spirited subversive humorist that was Roland Topor.

#### BIBLIOTHÈQUE NATIONALE DE FRANCE EDUARDO SOLÁ FRANCO « THE BOOK OF MY PLEASURE » (1938-1980) 4 April to 17 May 2017 bnf.fr

The BnF presents 16 sketchbooks and watercolour books bequeathed by Ecuadorian painter and illustrator Eduardo Solá Franco. Not only a painter, Solá Franco (1915-1996) was also an illustrator and stage designer, and between 1935 and 1980, he recorded his socialite lifestyle, friendships and journeys in these 16 sketchbooks. They take us back over several decades in the life of a cultured man who is curious about everything, witty and talented, and who is clearly at home in the world of luxury hotels, villas, society events and opera houses.

#### FESTIVAL HORS LIMITES DE SEINE SAINT-DENIS Until 1st April 2017 hors-limites.fr

Supported by the Seine-Saint-Denis Libraries Association, the Hors Limites festival has established itself as a high point in the cultural life of the Department. Its central and crucial aim is to use the festival fortnight to showcase the invaluable work done by libraries, media libraries, cinemas, bookshops and universities in promoting contemporary literature on a daily basis. One new feature introduced this year is to run two literary trails through the Department on Saturday 18 and Saturday 25 March, with the theme of Pierre Senges' Encyclopaedia of Imaginary Sports and the work of Valentine Goby.

#### MAISON DE BALZAC UNE PASSION DANS LE DÉSERT Until 21 May 2017 maisondebalzac.paris.fr



The Maison de Balzac presents an exceptional collection of work inspired by Balzac's novel Une passion dans le désert. Highly sceptical on leaving a wild animal show, an old soldier explains how, when lost in the Egyptian desert during the Napoleonic campaign, he met, adopted and fell in love with a panther. Little known in the 19th century, this short novel became the subject of a luxury edition in 1949, with engravings, copper plate illustrations and original drawings by Paul Jouve.

#### MAISON DE VICTOR HUGO INSANITY IN MIND -INVENTION OF THE ART OF THE INSANE 17 November 2017 to 25 February 2018 maisonsvictorhugo.paris.fr

Following on from the 'Entrée des médiums' (The Rise of the Medium), 'La Folie en tête' (Insanity in Mind) sets out to explore these extensions to the artistic field whose roots extend back to the 19th century. The central point here is that of madness, which although inexplicably absent from the work of Victor Hugo, is dramatically present in his family life, with his brother Eugène and daughter Adèle, both of whom were to die in institutions.

#### MÉMORIAL DE LA SHOAH THE HOLOCAUST AND COMICS Until 30 October 2017 memorialdelashoah.org

The Shoah has a very special place in contemporary memory as an event unprecedented in history. And it is the lot of every event to be historic sized, mediatised, and generally to become the subject of fiction. The Shoah can be no exception. So not without restraint, mistakes and trial and error, but also with inspiration, the world of comic strip art is getting to grips with the Shoah.

#### PULP FESTIVAL THE COMIC STRIP AT THE CROSSROADS IN ART 21 to 23 April 2017 lafermedubuisson.com

PULP Festival urges the comic strip to liberate the sound from its bubbles and the image from its boxes. This 4th festival is distinctive for its commitment to mixing arts and forms and for inviting designers, artists and readers to experiment together on exploring the multiple facets of comic strip. In terms of exhibitions, Nicolas de Crécy, François Olislaeger, Zeina Abirached, Liv Strömquist and Je suis SUPER each have their own space at the Ferme to give visitors an immersive experience of their drawn and other worlds. For the stage, Romance has adapted the eponymous strip of cartoonist Blexbolex and Animal Moderne by Philippe Dupuy, while Arthur B. Gillette offers a hijacked version of *Brazil*, Le Circaète stages Manu Larcenet's graphic novel Presque, and Dark Circus tells a circus story in black and white.

#### SOBD 8 to 10 December 2017 sobd2016.com

The SoBD is the comic strip exhibition held in central Paris. Hosted in the capital's historic area of Le Marais in the run-up to Christmas, the SoBD welcomes thousands of visitors, hundreds of artists and authors and dozens of publishers. 1. © Musée Carnavalet / Roger-Viollet

#### ART LUDIQUE - LE MUSÉE THE ART OF DC - THE DAWN OF SUPERHEROES Until 10 September 2017 artludique.com

This exhibition presented in collaboration with DC Entertainment and Warner Bros. Consumer Products celebrates DC's rich history, unique contemporary mythology and iconic Super Heroes and Super-Villains, such as Superman, Batman, Wonder Woman and The Joker. It features more than 250 original drawings, more than 300 preparatory sketches for the cinema and a curated selection of authentic costumes and props used in the films.

#### OPEN-AIR CINEMA AT LA VILLETTE FEAST YOUR EYES... 12 July to 20 August 2017 lavillette.com

La Villette has designed a menu fit for a king for this 27th year of open-air cinema! The Flavor of Green Tea over Rice by Yasujirô Ozu, The Secret of the Grain by Abdellatif Kechiche, Babette's Feast by Gabriel Axel, and for younger appetites Brad Bird's Ratatouille. The ovens are warming...

#### CÔTÉ COURT 7 to 17 June 2017 cotecourt.org

Since its inception in 1992, the Côté Court festival has been devoted exclusively to short films to introduce Paris Region residents to the many facets of short-format films and promote the vitality of contemporary creativity. Over the eleven days of the festival, around 400 films will be screened in the ten festival locations. In this, its 26 year, the festival will include two competitions: the Drama competition for short films selected on the basis of their screenwriting, and the Experimental-Test-Art Video competition for prototype, avant-garde and art films/videos.

#### LA CINÉMATHÈQUE FRANÇAISE THE CANNES FILM FESTIVAL: SCANDAL AND CONTROVERSY 26 April to 28 May 2017 cinematheque.fr

Throughout its 70-year history, the Cannes Film Festival has seen many scandals and controversies come and go. Films heckled by audiences, awards contested, diplomatic incidents, organised blasphemy... The list of titles that have been assured a stormy destiny as a result of official selection is a long one. This retrospective looks back at 26 of these infamous titles.

#### LA CINÉMATHÈQUE FRANÇAISE ON A JAPANESE SCREEN:

60 YEARS OF DISCOVERY Until 25 June 2017 cinematheque.fr



The donor's gallery for the Cinémathèque Museum is showing the most beautiful Japanese pieces in its collection: sublime kimonos from The Gate of Hell and Kagemusha, original ink and watercolour paintings by Hiroshi Mizutani (Kenji Mizoguchi's last senior set designer), posters and stills from the great classics of Japanese mainstream and obscure cinema, and ephemera, including 170 hand-picked documents revealing the many exceptionally generous donations made by Japanese film makers. The exhibition runs until June.

LE FORUM DES IMAGES BIG SCREEN DOCUMENTARIES Until 27 June 2017 forumdesimages.fr

For 20 years now, "Documentaire sur Grand Écran" (Big Screen Documentaries) has been promoting cinema documentaries as films in their own right. The association and Forum Des Images continue their partnership with this monthly "100% doc" get together.

#### LE FORUM DES IMAGES SERIES MANIA 13 to 23 April 2017 series-mania.fr

1. Fleur Dequinoxe de Yasujiro Ozu

For its 7th anniversary, the Series Mania festival has turned a corner in terms of the indisputable public passion for TV (box set) series and the amazing growth of this industry sector internationally. Created by the Forum Des Images, Series Mania continues to expand and develop not only its programme, but also its audience capacity, given the 40,000 viewers and film professionals who flocked to last year's event.

#### LE FORUM DES IMAGES DIRECTORS' FORTNIGHT REPLAY 1st to 11 June 2017 forumdesimages.fr

This hugely popular event attracts film buffs keen to preview all award-winning films: around 20 shorts and feature length films covering drama, documentary and animation from all around the world.

1. All rights reserved

2. © Juliette Chenais de Busscher

#### LE FORUM DES IMAGES PARIS VIRTUAL FILM FESTIVAL 30 June to 2 July 2017 forumdesimages.fr

This event for the general public and professionals is structured around introductory workshops, the selection and preview of virtual reality films, open meetings and roundtable discussions, and a VR LAB for professionals and major film makers.

#### SÉRIE SÉRIES Du 28 au 30 juin 2017 serieseries.fr



The Paris Region public event dedicated to European series and their creators offers an immersive backstage preview of upcoming series. Over the three days of the event at Fontainebleau, there will be some twenty totally new European series to discover on the big screen, with introductions by their production teams.

#### TERRA DI CINEMA 15 to 26 March 2017 terradicinema.org

This festival showcases the best of Italian production: 50 contemporary and heritage films rarely screened in France. In addition to its three competitions (drama, documentary and shorts), the festival programmes a panorama of films 'Italy: migrations of yesterday and today', with sessions for younger audiences, and meetings and workshop sessions with film professionals.

#### TRÈS COURT INTERNATIONAL FILM FESTIVAL 9 to 18 June 2017 trescourt.com



The Très Court Festival is the essential meeting place for lovers of very short films in a 'speed dating' format. Every year, the festival invites you to discover a kaleidoscope of the most original movie creations of the moment.

## MAJOR EVENTS: THE HIGHLIGHTS OF 2017 FAMILY / YOUNG AUDIENCE

#### **CENTRE POMPIDOU** CHARLIE SHOW 22 April to 21 May 2017 centrepompidou.fr

Charlie Le Mindu lands in Studio 13/16 with his "reality horror show": an uncompromising meeting between contemporary art and the controversial world of reality TV. Charlie Le Mindu, enfant terrible of hairdressing, is famous for his extreme creations for Pop divas like Lady Gaga and Peaches, and for his artistic collaborations with choreographers Philippe Decouflé and François Chaignaud. At the Centre Pompidou, he becomes the ringleader of a new genre of artistic review. An endless source of cheeky originality, he uses Studio 13/16 to create a concept and a stage space strongly influenced by the codes of TV, complete with confessional, bedrooms, living space, a disembodied voice, a game, young people, auditions, meetings, guest artists, VIP coaches, workshops and a jury, together with shows and a museum.

#### CITÉ DES SCIENCES ET DE L'INDUSTRIE BABY ANIMALS, TINY HEROES! Until 20 August 2017 cite-sciences.fr

The Baby Animals exhibition uses 73 naturalistic animals - some familiar, some unexpected - to get across simple concepts of animal biology and behaviour by telling true stories about the birth and growth of baby animals.

Using bright, cheerful colours, soft forms and child-friendly materials, the presentation is designed as an adventure playground, with many tactile and sensory games, as well as multimedia activities.

#### CITÉ DES SCIENCES ET DE L'INDUSTRIE WHAT'S NEW ABOUT THE MIDDLE AGES? Until 6 August 2017 cite-sciences.fr

Besieged castles, knights rescuing princesses in distress, plague and famine... there is no shortage of formulaic images of the Middle Ages, and the common assumptions about this period of history die hard. But many of the discoveries made by archaeologists in recent years now reveal a much more complex reality than was previously thought. The result of a collaborative project with Inrap (the French National Institute for Preventive Archaeological Research), the What's New About the Middle Ages? exhibition paints an entirely new portrait of this dynamic and inventive period that covered more than one thousand years.

#### LES PESTACLES 7 June to 27 September 2017

lavillette.com/little-villette/

The Parc Floral in the Bois de Vincennes offers a great summer to young audiences. Every Wednesday, voyages of art and entertainment draw children into amazing musical experiences.

#### LITTLE VILLETTE FESTIVAL OH MY CODE ! 17 June 2017 lavillette.com/little-villette/

Oh My Code! is a coding festival for children, by children. Organised by Magic Makers, the startup that is pioneering the learning of creative programming in France, the festival provides young makers with the opportunity to present their best achievements.

## MAJOR EVENTS: THE HIGHLIGHTS OF 2017 FAMILY / YOUNG AUDIENCE

1. © Eric Sneed

#### LITTLE VILLETTE GET INTO BOOKS

19 to 30 July 2017 lavillette.com/little-villette/

Seated on comfy cushions or on the grass, children are invited to discover stories and activities related to the books on offer in the small reading room and the Ateliers Villette collection.

### MONTREUIL YOUNG PEOPLE'S BOOK AND MEDIA FAIR

29 November to 4 December 2017 slpj.fr

The 33rd Salon du Livre et de la Presse de Jeunesse will run from 29 November to 4 December at the Espace Paris Est Montreuil. With more than 400 exhibitors and leading French and international authors writing for young people across four areas (literature, comic strip, audiobooks and breakthrough authors from the launch of the new literary season), a large exhibition of special effects books, and the Ruche Transbook, a must-visit digital experience space for busy bees.

#### THÉÂTRE DUNOIS ANIMALITAS Du 3 au 7 mai 2017 theatredunois.org



Animalitas offers an exploration in sound to interpret what the presence of animals evokes in humans. Musicians Martine Altenburger (cello), Tiziana Bertoncini (violin) and Aurélie Maisonneuve (voice) will respond to their surroundings and embrace the unexpected to create an improvised and lyrical free-form performance.

#### THÉÂTRE DUNOIS NOUT 10 to 14 May 2017 theatredunois.org

Every evening, the sun takes refuge in the stomach of Nout, Queen of the Sky and the Stars to be reborn stronger and brighter in the morning. This musical tale is inspired by the creation myth of the Ennead of Heliopolis, and draws on daily life. The voice of Aurélie Maisonneuve, the dance of Kazumi Fuchigami and the percussion of Philippe Foch create an on-stage synergy that assumes the circulatory motion of vital energy.

## MAJOR EVENTS: THE HIGHLIGHTS OF 2017 CROSS-ARTS

CHATEAU DE FONTAINEBLEAU THE ART HISTORY FESTIVAL 2 to 4 June 2017

festivaldelhistoiredelart.com



This Festival attracts art history specialists from right around the world. Hosted to provide a crossroads between the world of professional art history and the public, it is open free of charge for three days of conferences, discussion, exhibitions, screenings, lectures and workshops at Fontainebleau. This year's guest country is the USA, and 300 free-to-enter events will address the 2017 theme of Nature. Iconic American artist Jeff Koons will open the festival.

#### THE PARIS AUTUMN FESTIVAL 7 September to 31 December 2017

festival-automne.com

Theatre, music, dance, visual arts, cinema... the Paris Autumn Festival is devoted to individual contemporary arts and their convergence. Every year, this four-month festival offers around fifty events that attract audiences of more than 150,000. LE 6B THE BEACH AT 6B Été 2017 le6b.fr 1. © Studio Philippe Apeloig

2. © Rémy Golinelli



For the third consecutive year, 6b celebrates summer with its 'Open Air' festival of funk, electronica and tropical, workshops and more on 20 August. After a busy summer on the road, the chilled mobile stage known as 'Le Camion Bazar' parks up next to the 6b Beach. The only brief for What The Funk Paris, founded by Soulist and his DJ crew, is to amaze with funk, hip hop, soul, latino and disco. Just this once, the team of Selvamonos Prod brings you the best DJs from the tropical scene. Open Air also offers yoga lessons, an introduction to body percussion, afro-latin dance and hoop dancing.

### MAJOR EVENTS: THE HIGHLIGHTS OF 2017 CROSS-ARTS

1. All rights reserved

#### PARIS L'ÉTÉ 15 July to 6 August 2017 parislete.fr

A unique festival of live entertainment running right through the summer period, Festival Paris l'été (formerly Paris Quartier d'été) offers Parisians, residents of the wider Paris Region and visitors to the capital the opportunity to enjoy dance, theatre, music and circus events hosted in unexpected locations, including parks, gardens, the riverside, public spaces and factories. The art forms are equally diverse or revisited, and emerging artists work alongside experienced artists to deliver a programme that is both accessible and uncompromising.

#### COLOMBIA SEASON IN FRANCE Until 31 December 2017

institutfrançais.com



As part of France-Columbia year 2017, the Colombia Season in France begins in June and runs for six months. The season opens with a concert by a combined Franco-Colombian orchestra at the Philharmonie de Paris on 23 June. Colombia is the special guest of Second Square at the Carreau du Temple, which this year features a 100% Colombian programme dedicated to the culture of the country. With cinema, dance, music, food and other events, it runs from 25 to 29 October. Colombia Season in France also includes a dedicated programme of events at the Musée du quai Branly-Jacques Chirac between 18 September 2017 and 15 January 2018 (installation of the Bat sculpture from the archaeological site at San Augustin, symposium on the subject of Paul Rivet in partnership with the Musée de l'Homme, and a photographic exhibition at the Cabinet d'Arts graphiques). Other highlights include an exhibition of digital art staged in conjunction with the Festival de la Imagen de Manizales scheduled to run from 1 to 15 December. The Maison de l'Amérique Latine hosts an exhibition of work by artist Johanna Calle from 1 October to 31 December. The Cinémathèque Française is screening 15 films by contemporary Colombian directors throughout November. Lastly, the Season also focuses on food, with the country being invited to the Salon du Chocolat 2017 in Paris from 28 October to 1<sup>st</sup> November.



# CULTURAL TOURISM IN FRANCE 1. A CULTURAL AND ECONOMIC CHALLENGE



1. © Alex Lecea

France has an outstanding cultural offering, thanks to the wealth of its heritage, the diversity of its creativity, the vitality of its artistic scene and the authentic nature of its art de vivre. 50% of international tourists refer to visiting cultural sites among their main activities when staying in France. 60% of the French population state, when they go to an event or a cultural facility, is during their holidays (source Ministry of Culture and Communication, key figures 2016).

In France, tourism represented 7.5% of the gross domestic product in 2015, two million jobs and a positive contribution to France's trade balance (more than  $\notin$ 2 billion in 2016). As a tourist destination, France remained in first place in the world in 2015, with 84.5 million tourists from abroad, and the fourth highest in terms of income ( $\notin$ 41.4m). In the Paris Region, 426,000 people are employed in the different sectors of activities of tourism, representing 9.3% of paid employment in the region. Apart from this considerable economic contribution, tourism also represents a formidable vector of appeal and influence.

# CULTURAL TOURISM IN FRANCE 2. PARIS: A WORLD CITY

Paris is the leading international tourist destination, the world capital of fashion and luxury and it is the global leader in terms of cultural facilities (theatres, opera houses, museums, cinemas, concert halls, etc.).

Paris is the ideal city world. It has always been a welcoming environment for people from elsewhere. Paris and the Parisians can rightly boast a cultural heritage brought from across the globe and which, as a result, has an eclectic offering guaranteeing "something for everyone".

The latest PwC "Cities of Opportunity" index published by PwC in 2016 put Paris equal first with New York for its quality of life. It also stood out as a welcoming environment with its facilities for both leisure and business tourism. Paris is second as far as cultural vitality is concerned, fourth for the life quality. Furthermore, Paris is fourth overall in the world in terms of the most attractive major cities according to the international investors interviewed for the "Global Cities Investment Monitor 2016" study conducted by KPMG.



1. © Alejandro Suarez

# CULTURAL TOURISM IN FRANCE 3. A UNIQUE HERITAGE



1. © Sainte-Chapelle

Paris features a truly outstanding heritage, unique in the world, and is recognised by UNESCO through the city's inclusion on its World Heritage list. "By tracing the path that takes in the Louvre, the Eiffel Tower, the place de la Concorde, the Grand Palais and the Petit Palais, the changing face of Paris and its historical evolution are clearly viewable from the Seine river. Notre-Dame Cathedral and Sainte-Chapelle are architectural masterpieces. As for the wide squares and avenues built by Haussmann, they have influenced urbanism from the end of the 19th century and the 20th century throughout the world" (UNESCO).

The French capital is home to some of the most famous museums in the world. The Louvre, the world's largest art museum, is also one of the most visited, with 7.3 million tickets sold in 2016, in other terms, a daily average of 20,000 people with almost 70% of them being foreign visitors. Paris is a concentrate of leading museums in a number of different fields: Orsay for impressionism, Pompidou for modern art, Guimet for Asian Art, Branly for indigenous art, Galliera for fashion, the Cinémathèque for cinema, the Jeu de Paume and the Maison européenne de la photographie for photography, the Palais de Tokyo for contemporary art, etc. Paris Region is also steeped in heritage, just like its history after the royalty decided to settle there permanently. In addition to Versailles and Fontainebleau, both registered on the World Heritage List, numerous other chateaux are open to the general public: Compiègne, Rambouillet, Chantilly, Vaux-le-Vicomte, Ecouen, Pierrefonds and Malmaison.

The fortified town of Provins is also listed on the World Heritage List thanks to the international fairs held there in the mediaeval period, signs of which are still clearly visible today. It should also be noted that several works by Le Corbusier including the Villa Savoye in Poissy, managed by the National Monuments Centre, have also been recognised by UNESCO.

# CULTURAL TOURISM IN FRANCE 4. CULTURAL VITALITY

Creativity and the organisation of events are also specific features of French culture. Over 2,000 festivals take place in France including the Paris Autumn Festival, Rock en Seine, We Love Green, Download Festival, D'Days, the Festival of the History of Art, etc.

New events are created every year, such as the Festival de Paris in 2017, and add to the vast range of existing events such as la Nuit blanche created in 2002.

Each year the Ministry of Culture and Communication organises nationwide events designed for all audiences. These annual events are now a permanent feature of the Paris cultural landscape and, more broadly, France. Some of them such as the Fête de la musique (National Music Day) or the European Heritage Days attract millions of participants. As a result of their great success, some of them have been replicated abroad.



1. Fête de la musique 2014 © Bernard Babette

Their diversity meets the expectations of children and adults alike. They can all be enjoyed alone, with the family or groups of friends.

The programme of events for 2017 is as follows:

14 January 2017	Reading Night
4 - 19 March 2017	Poets in Springtime
18 - 26 March 2017	Week of the French Language and Francophony
24 March 2017	Debates Night
31 March - 2 April 2017	European Artistic Craft Days
Saturday 20 May 2017	European Museum Night
22, 23 and 24 May 2017	Forum for Starting Out in Culture
27 May - 3 June 2017	2017 Paris Hip Hop Festival
2 - 4 June 2017	Art History Festival
2, 3 - 4 June 2017	Garden Festival
16, 17 - 18 June 2017	National Archaeology Days
1 June 2017	National Music Day
30 June 2017	Pari des libraires (independent libraries event)
19 - 30 July 2017	Partir en livre (event designed to encourage children
	to read)
2017 School holidays	It's my heritage!
16 and 17 September 2017	European Heritage Days
14 and 15 October 2017	National Architecture Days

Full details available on: culturecommunication.gouv.fr/

# CULTURAL TOURISM IN FRANCE 5. AN INTANGIBLE HERITAGE



1. Hôtel de la Paix © Jérôme Manifacier, Chef du Vertig'O The cultural appeal of France is also rooted in its intangible cultural heritage. The idea of "cultural visits" also encompasses visiting sites and discovering the city by strolling through its streets, shopping, visiting parks and gardens, French gastronomy, markets and bric-a-brac events.

Paris and the surrounding area are fine examples. For instance, there are more than 80 markets, covered or open air, spread across all of the city's different areas. Paris provides experiences satisfying contemporary tourists' search for authenticity which is the hallmark of 21st century tourism. Places typifying the social life of Paris and Parisians, they are popular with tourists.

So in the Marais, the Marché des Enfants Rouges - which dates from 1629 - is the place to buy fresh food, but also to enjoy delicious cooked food, rather like the Marché d'Aligre, which comprises both a covered market dating originally from 1779 and remodelled since, and an open-air market. Both have everything you need to cook a delicious meal. Added in 2010 to the Representative List of the Intangible Cultural Heritage of Humanity, the 'Gastronomic meal of the French' is a customary social practice for celebrating important moments in the lives of individuals and groups, such as births, weddings, birthdays, anniversaries, achievements and reunions. It is a festive meal bringing people together for an occasion to enjoy the art of good eating and drinking. The gastronomic meal emphasizes togetherness, the pleasure of taste, and the balance between human beings and the products of nature. Important elements include the careful selection of dishes from a constantly growing repertoire of recipes; the purchase of good, preferably local products whose flavours go well together; the pairing of food with wine; the setting of a beautiful table; and specific actions during consumption, such as smelling and tasting items at the table. The gastronomic meal should respect a fixed structure, commencing with an apéritif (drinks before the meal) and ending with liqueurs, containing in between at least four successive courses, namely a starter, fish and/or meat with vegetables, cheese and dessert (UNESCO listing).

To celebrate this heritage status, a three-day gastronomy festival has been held every September since 2011. And in 2017, for the fourth year running, 'Taste of France / Good France' will bring together more than 2,000 chefs from all over the world to celebrate French gastronomy on the official first day of spring: 21 March. Every participating restaurants will host a dinner to celebrate the excellence of French cuisine and its infinite talent for innovation.

# CULTURAL TOURISM IN FRANCE 6. INNOVATIVE EXPERIENCES

Digital is at the heart of cultural policies concerning tourists: consultation, online booking, discovering offerings (virtual visits and digitized collections), downloading content, translating public cultural establishments' websites and Facebook pages.

After the success of live visits on Weibo organised by the Petit Palais and the Musée d'Orsay, the Louvre museum has also proposed a similar type of visit on Chinese social media including Tencent Video and Wechat. Eighteen months after their arrival on Weibo, with 65,030 and 40,500 subscribers respectively, the Louvre and the Musée d'Orsay are the first two non-Chinese museums on this platform, overtaking the Met, V&A and AIC Chicago.

Furthermore, the Centre of National Monuments has installed contactless payment kiosks in three of its monuments (Mont-Saint-Michel Abbey, the Old City of Carcassonne, and Hôtel de Sully in Paris). It also uses digital tablets for increased reality visits, in particular la Conciergerie in Paris.

Lastly, several incubators, nurseries and fablabs have opened in recent years on the theme of culture and tourism such as Numa for digital, Cargo for digital content and creative industries and the Welcome City lab. The latter is a programme designed to stimulate innovation in tourism integrating the first incubator in the world dedicated to this sector. It was created by Paris&Co, with the support of the City of Paris, BpiFrance, the Paris Conference and Visitors Bureau and the Direction générale des entreprises (DGE, Directorate General for Business).

In order to favour these innovations, a Call for Expression of Interest worth €100m was launched by the Government in December 2016 for projects aiming to showcase culture and heritage, as part of the Investing in the Future Programme (PIA).



1. © Holostoria by Opuscope

## CULTURAL TOURISM IN FRANCE 7. FAMILY VISITS



Musée national Picasso-Paris © Fabien Campoverde

The majority of the large French museums have programmes for children: special activities, guided visits and educational workshops. Children from the age of two can have fun discovering and trying different things in the Palais de la Découverte (Palace of Discovery) and the Cité des sciences et de l'industrie (Science and Industry City) which has a Cité des enfants (City for Children). In addition to the Galerie des enfants (Children's Gallery), the Centre Pompidou has created an area for teenagers, Studio 13/16, with free programmes for children aged between 13 and 16.

National museums and monuments are free for young people under 18 years of age. For the 18-25 age bracket, access to permanent collections is free. Admission to museums and national monuments is free for everybody (excluding peak season for some of them) on the first Sunday of every month. The permanent collections in the museums of the City of Paris are also free for all visitors. Events such as la Nuit des musées and les Nuits Blanches are free in order to enable everybody to have access to culture.

Furthermore, special events are organised for children such as the "Oh My Code!" festival at Little Villette (a location dedicated to children) or Les Enfants d'abord (Children Come First). A special website dedicated to children, Parismomes.fr, lists all children's activities in the capital.

# CULTURAL TOURISM IN FRANCE 8. UNPRECEDENTED ANALYSIS

In 2016, the Ministry of Culture and Communication launched two major initiatives to renew the process of thinking and discussing the future of museums and cultural tourism.

In May 2016, Audrey Azoulay, Minister of Culture and Communication. Entrusted Jacqueline Eidelman, General Heritage Conservator, with the task of coordinating a large-scale thinking process concerning museums in the 21st century. This initiative involved, in particular, looking at the questions of adapting museums to the challenges of artistic education and the diversification of audiences, globalisation, the digital transition and inclusion in the economic world. It would seem safe to say that French museums in the future will be inclusive, collaborative, community-focused, creative and protean. The conclusions and measures required to encourage this development were presented on 2 March 2017 in Lyon.

With regard to tourism, Audrey Azoulay, Minister of Culture and Communication, and Matthias Fekl, Minister of State for Foreign Trade, the Promotion of Tourism and French Nationals Abroad launched, on 16 December 2016, the first *Rencontres du tourisme culturel* (Cultural Tourism Meeting) at the Centre Georges-Pompidou in Paris, attended by over 450 participants. The following developments were unveiled during this event:

• drawing up a ministerial strategy promoting cultural tourism, in conjunction with public establishments and the directions régionales des affaires culturelles (Regional Cultural Departments) which will be finalised in the first quarter of 2017;

• collaboration between the two ministries in order to draw up a new Culture-Tourism convention aimed at favouring their joint work for the development of cultural tourism;

• the launch of the "cultural season".

These meetings, which will take place every other year, are intended to facilitate dialogue between the worlds of Culture and Tourism to improve mutual understanding and develop new initiatives.



# CULTURAL TOURISM IN FRANCE 9. REINFORCED SECURITY

Following the terrorist attacks in Paris in 2015 and Nice in 2016, an action plan was announced by the Government, during the Inter-ministerial Tourism Committee meeting held on 7 November 2016, to guarantee the safety of tourists across the whole country:

• deploying next-generation cameras in the main tourist attractions and sites not yet equipped in Paris and its region;

• reinforcing security in cultural tourism sites and attractions (€14m) in addition to the 73 jobs created by the Ministry of Culture and Communication in 2017 for the benefit of its public institutions;

• contributing the emergency fund for the performing arts towards participating in financing security during festivals;

• creating a tourism security coordination unit in each Department reporting to the Department Prefect. Uniting the National Police and the National Gendarmerie, it is tasked with determining, together with professional tourism organisations, tourism site managers and transport organisations, the security measures requiring implementation.

In order to reinforce the safety of tourists, the Paris Region has implemented a series of measures:

• Increasing the personnel in transport: recruiting an additional 490 security agents to work in the public transport networks of the Region;

• Developing the CCTV camera network in the Paris region;

• 100% of trains and buses equipped with CCTV cameras as of next year;

• Installing CCTV cameras in 70 coach stations in the Paris region;

• Creating mobile police stations, in conjunction with the Ministry of the Interior, on tourist sites to combat crime and reinforce security. Moreover, in order to improve the welcome accorded to tourists in the Paris region and their stay in the main tourist sites, Paris Region recruited 200 "Tourism Volunteers" in December 2016, for the festive period. Trained and paid, these students, wearing easily recognizable purple clothing, speak English fluently and are tasked with greeting tourists, informing and guiding them. They wear a clear message which reads: "Welcome to Paris Region! Bienvenue en Île-de-France! May I Help You? Puis-je vous aider?"

In summer 2017, during the peak tourist season, 1,000 young people will be deployed on the main sites: the Louvre, the Musée d'Orsay, Fontainebleau, Versailles, Saint-Denis, Saint-Germain-en-Laye, Vincennes, etc.

70 – 71



# AN UNRIVALLED CULTURAL NETWORK 1. THE NATIONAL MONUMENTS



1. Le Panthéon, all rights reserved

The Centre des Monuments Nationaux (CMN, National Monuments Centre) is responsible for managing around a hundred state-owned monuments all over France. Each building occupies a major place in the national heritage, and all hold an important place in the history of France, the history of architecture and the history of art.

The Paris Region is home to twenty of these monuments, including nine in Paris itself: the Arc de triomphe, La Sainte-Chapelle, the Panthéon, the Villa Savoye in Poissy and the Chateau de Champs-sur-Marne.

The National Monuments Centre also manages the Hôtel de la Marine on the Place de la Concorde in Paris. Currently closed for renovation work, the Hôtel de la Marine is the former Royal furniture repository, and French naval staff headquarters, and will become a showcase for French lifestyle when it reopens in 2019. The CMN mission is to ensure the conservation, restoration and maintenance of these monuments and the collections they contain so that they can be enjoyed by future generations.

It also has a remit to make these monuments as accessible as possible to the public, giving preference to priority groups, such as those for whom access to culture poses a challenge, and disabled visitors, and to contribute to the wider policy of artistic and cultural education by welcoming students from all types of educational institution.

Every year, the National Monuments Centre hosts around 400 events designed to establish these national monuments as central to cultural life and the development of tourism.

### AN UNRIVALLED CULTURAL NETWORK **2. PARIS MUSÉES** (PARIS MUSEUMS)

Brought together as part of the Paris Musées (Paris Museums) public establishment, the fourteen museums of the City of Paris unite a series of collections that are truly exceptional thanks to their diversity and quality. In excess of three million people visited them in 2016. Today, in order to make this amazing heritage more accessible and share it, they have adapted their pricing policy for temporary exhibitions, and are focusing in particular on communities that are somewhat distant from the cultural offering. The permanent and temporary exhibitions ensure a varied programme of cultural activities.

A website, parismusees.paris.fr, enables people to access the full list of the museums' events, discover the collections and prepare for visiting.



1. Petit Palais, 2006 © Patrick Giraud

### AN UNRIVALLED CULTURAL NETWORK 3. MAJOR CULTURAL FACILITIES IN PARIS AND THE PARIS REGION

The work done by the Ministry of Culture and Communication is supported by public institutions and subsidised centres. In the visual arts, the Palais de Tokyo is a thrilling powerhouse for artists and creativity, with particular emphasis on promoting the French scene. The Jeu de Paume promotes contemporary creativity in photography and animated imagery, and the Paris Region FRAC (regional collections of contemporary art) hosts its collection and exhibitions in two Paris locations, as well as in the Chateau de Rentilly and more than a dozen art centres around the Paris Region. In live performance, the Théâtre National de l'Odéon-Théâtre de l'Europe focuses on the European stage, while the Comédie-Française and its permanent company alternate pieces from the classic repertory with contemporary works on its three stages, and the Théâtre National de la Colline is committed to developing adaptations of contemporary writing. The Théâtre National de Chaillot, which will forever be associated with the name of its charismatic director Jean Vilar, is now dedicated principally to dance, while the Opéra National de Paris stages opera and ballet productions at the Opéra Garnier and the Opéra Bastille. In music, we also have the Opéra-Comique and the Philharmonie de Paris - Cité de la Musique, with its outstanding 2,400-seat Pierre Boulez concert hall opened in 2015 and designed by Jean Nouvel alongside the neighbouring Cité de la Musique by Christian de Portzamparc. The Parc and Grande Halle de la Villette are both public facilities, and offer their audiences a broadly multidisciplinary programme of visual arts and live performances, while the Centre National de la Danse in Pantin is a worthy arts centre for the dance.

With more 120 locations and buildings dedicated to creativity and/or performance including the Théâtre de la Ville, Châtelet, the Philharmonie de Paris, le Monfort, le Centquatre-Paris, la Place, l'Atelier de Paris Carolyn Carlson, le Cirque Électrique, Paris l'été, le Festival d'Automne, the International Visual Theatre, la Gaîté Lyrique, les Trois Baudets, le Carreau du Temple... the City of Paris supports and encourages the performing arts in all their diverse forms: music, theatre, dance, circus, street art, mime, gestural performance, puppetry and multidiscipline shows. In addition to the renovation projects now underway at the Opéra-Comique (reopens this year), the Théâtre de la Ville (reopens at the end of 2018) and the Théâtre du Châtelet (reopens in 2019), new facilities will soon be opening, including La Seine Musicale, the new arts hub on the Île Seguin at Boulogne-Billancourt, designed by Shigeru Ban and Jean de Gastines and due to open this April, and the Arena Nanterre-La Défense by Christian de Portzamparc, which will be home not only a theatre, but also a rugby team, and will open in September. Lafayette Anticipations - Galeries Lafayette Corporate Foundation will open this autumn in the heart of the prestigious Marais district of Paris. Its role will be to act as a creation, production and exhibition space for the very latest forms of expression, from visual arts to fashion, and design to performing arts. The Fondation Pinault will open a dedicated contemporary art space at the Bourse de Commerce in Paris at the end of 2018. The architects appointed for the project are the Japanese Pritzker Prize winner Tadao Ando, and French architects Lucie Niney and Thibault Marca from the NeM practice. LVMH has plans to convert the former Musée des Arts et Traditions Populaires by Jean Dubuisson. Renovated by Frank Gehry, architect of the Fondation Vuitton, it will feature spaces dedicated to arts and crafts, as well as artist workshops when it opens in 2020.

The French government has also launched work on the Cité du Théâtre Project to the north of Paris. The result will be an outstanding arts centre created by bringing three major institutions together to enable their audiences and artists to interact. So the Cité du Théâtre will be home to the Conservatoire National Supérieur D'Art Dramatique (drama school), the theatres, rehearsal rooms and technical facilities of the Odéon - Théâtre de l'Europe, while two theatres will be reserved for the Comédie-Française to perform contemporary drama repertoires and forms. Completion of the Opéra Bastille project site and the opening of the Cité du Théâtre at Berthier are scheduled between 2022 and 2023.

### AN UNRIVALLED CULTURAL NETWORK 4. MUSÉES DE FRANCE (MUSEUMS OF FRANCE)

The "Musées de France" (Museums of France) label, established by the law of 4 January 2002, concerns collections, the accessibility of the buildings housing them and the audiences targeted. The permanent collections of the Museums of France are home to items whose conservation and display are of public interest in terms of knowledge, education and the pleasure of the general public. They are inalienable and must be inscribed on a regulatory inventory.

1,220 museums have been granted the Museum de France label. They form a dense network covering the whole of France as well as the Overseas Departments, with, for example, the Arp Foundation in Clamart, the Coubertin Foundation in Saint-Rémy-Lès- Chevreuse, the Louis Jou Foundation in Les Baux de Provence, the Hunting and Nature Museum of the François Sommer Foundation in Paris.

National collections are contained in 40 national museums and two regional satellite museums.



1. Hunting and Nature Museum, museum's courtyard, hôtel de Mongelas © Luc Boegly



### AN UNRIVALLED CULTURAL NETWORK 5. MAISONS DES ILLUSTRES (HOMES OF THE FAMOUS)



1. Le Chateau de Monte-Cristo, JPB



Created in 2011, the "Maisons des Illustres" (Homes of the famous) label promotes and informs the general public about the houses that were once the homes of personalities who have marked the political, social or cultural history of France.

Estates, studios, chateaux, flats, houses or workshops, some of these buildings are now museums enabling the general public to discover carefully conserved objects and furnishings in their original setting while others showcase various documents and written accounts. Lastly, others make the spirit of the famous person live on by providing residence opportunities for writers, painters and actors.

212 houses bear this label today; some of the most famous include la Villa Lumière in Lyon; the house where Charlesde-Gaulle was born in Lille; le chateau de Montaigne in Aquitaine; the chateau de Combourg in Brittany where François-René de Chateaubriand spent part of his youth and *la Devinière*, the house of Rabelais in Touraine. They are listed in the first national guide published by *Les Editions du Patrimoine* in March 2017.

### 6. HOMES AND STUDIOS OF PARIS ARTISTS

In the 19th and early 20th centuries, artists used their studios to receive students, gallery owners, buyers, literati, theatrical stars... and other luminaries. At this time, the homes and studios of artists were therefore places of artistic sociability.

Paris has an exceptionally high concentration of these home/studios, making it unique in Europe. To visit them is to enter the private world of these artists in the places where they lived and created their work, but it is also a doorway to a hidden Paris. These museums have their individual features and appeal, but all share the same ambition of perpetuating the memory of these artists and celebrating their work.

They include: the Museum of Romantic Life, which was once home to painter Ary Scheffer, the Musée

National Gustave Moreau, the Musée National Jean-Jacques Henner, which was the home of painter Guillaume Dubufe, the Musée National Eugène Delacroix, the Musée Zadkine, the Musée Bourdelle and the Musée Rodin.

Villa Vassilieff, a new institution of the City of Paris, opened its doors in February 2016 on the site of the former workshop of Marie Vassilieff. It is managed by Bétonsalon - a center for art and research which is conceived as a space for the elaboration of a questioning on and in society, and which works at the confluence of art and research in order to question the normal forms of production, classification and distribution of knowledge. Each year, the Villa hosts four artists, curators or researchers in residence.

### AN UNRIVALLED CULTURAL NETWORK 7. PATRIMOINE DU XX<sup>E</sup> SIÈCLE (20TH CENTURY HERITAGE)

The know-how, conservation and showcasing of 20th century architectural and urban heritage represent one of the major challenges of the Ministry of Culture and Communication.

The "Patrimoine du XXe siècle" (20th century heritage) label was created with a view to identifying and bringing to the public's attention, the buildings and urban complexes which, among the architectural achievements of the last century, are material proof of the technical, economic, social, political and cultural development of our society.

3,148 buildings or urban complexes have obtained this label. Examples include the Covered Market (Belfort), Arab World Institute (Paris), l'imprimerie Mame (Tours), la Cité radieuse (Marcheille), la Grande Arche de la Défense (Paris), the urban complex of the Les Arcs ski resorts, etc.



1. © Matita



### 8. JARDINS REMARQUABLES (OUTSTANDING PARKS AND GARDENS)

The "jardins remarquables" (outstanding parks and gardens) label is proof of the quality of a number of gardens and the efforts made for their appearance and welcoming the general public.

Introduced in 2004, this state seal of approval is granted for a period of five years to parks and gardens open to the general public which are of great interest in terms of history, aesthetics and botany. In addition to this interest, the gardens or park must also be extremely well looked after, environmental-friendly and must provide visitors with a warm welcome. 420 parks and gardens have, to date, received the Outstanding Parks and Gardens label including the jardin du Palais-Royal in Paris, the jardin l'Arboretum in Paris, the park of the Chateau d'Arcelot in Les Côtes-d'Armor, the gardens of the Chateau de Villandry, the Garden of the Forgotten in Balleroy, Calvados and the Botanical Gardens in Nice.



### AN UNRIVALLED CULTURAL NETWORK 9. VILLES ET PAYS D'ART ET D'HISTOIRE (TOWNS AND AREAS OF ART AND HISTORY)



1. Saint-Denis Basilica, Saint-Denis © Willy Vainqueur

Created in 1985, the "Ville ou Pays d'art et d'histoire " (towns and areas of art and history) label is attributed by the Minister of Culture and Communication, following the approval of the Conseil national des Villes et Pays d'art et d'histoire (National Council of Towns and Areas of Art and History). It describes the areas, towns or groups of villages and towns that are committed to an active programme of knowledge, conservation, showcasing, interpretation and support concerning creativity, architectural quality and the living environment.

Today, 186 local authorities have been awarded this label guaranteeing that the general public can enjoy a wide range of guided visits and walks which are the strength and driving force of this network. Dijon, Dieppe, Perpignan, Mulhouse, Bergerac, Dinard, Tours, Ajaccio, Pointe-à-Pitre, Saint-Laurent du Maroni, Saumur, l'Île de Ré and Blois are examples of this.

### AN UNRIVALLED CULTURAL NETWORK **10. FRAC (REGIONAL COLLECTIONS OF CONTEMPORARY ART)**

Created in 1982 at the initiative of the Ministry of Culture and Communication, in partnership with the regions, the FRACs (Regional Collections of Contemporary Art) represent an original resource and an essential means of supporting creativity, cultural planning and raising the awareness of the general public, in particular through the mobility of the collections which characterises them.

The diffusion of the works, their circulation through exhibitions, their visibility thanks to its publications all contribute to displaying and exporting French culture.

Today there are 23 FRACs. Each of them aims to constitute, develop, conserve, display and, more generally, showcase a collection of contemporary works (26,000 works acquired from 4,200 artists) on the basis of an artistic and cultural project. The notion of the moving the FRAC collections to locations not dedicated to culture makes them essential players of a cultural planning policy aiming to reduce geographical, social and cultural disparities and to make it easier for as many people as possible to discover contemporary art.

The Paris Region FRAC displays its collection and exhibitions in two locations in Paris and also in the Chateau de Rentilly as well as in over ten art centres spread across the region.



1. Paris Region FRAC, chateau de Rentilly ©Flau Mer

## AN UNRIVALLED CULTURAL NETWORK 11. ART CENTERS



1. © Toan Vu Huu

For the plastic arts, art centres play an essential role in terms of contemporary creativity. Venues designed to both produce and display contemporary art, they enjoy special relationships with proponents of contemporary art and follow artistic developments and trends very closely. Conceived as stages for experimental art, their activities form an annual programme of exhibitions, publications and interpretation with different audiences. The goal of these art centres is not to build collections although some of them do have permanent collections of works. Although the majority of art centres adopt a generalist approach to contemporary art, some of them focus on one theme in particular e.g. fashion, design, printed media, photography. On 11 March 2017, the new Centre de création contemporaine Olivier Debré (Olivier Debré Contemporary Creation Centre) opened in Tours, the main art centre in the Loire Valley, with the goal of capturing the full essence of contemporary art in its diversity and showcasing the works of Olivier Debré.

### **12. LIBRARIES**

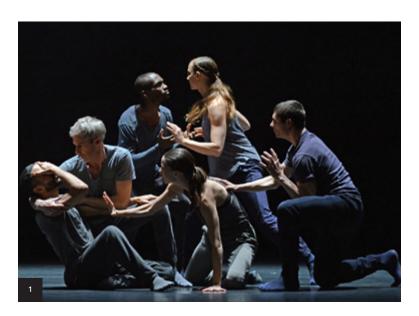
France can boast one of the richest national libraries in the world with the National Library of France, and an exceptionally dense network of 16,000 libraries and access points for reading. Venues providing access to culture and information and a genuine cultural community cultural service, libraries are also ideal places for fostering dialogue and debates that give body to the pluralism of creativity and viewpoints, thus favouring the transmission of Republican values. Twenty-five of them benefit from the Reference Digital Library label, awarded by the Ministry of Culture and Communication, as recognition of the excellence of their digital project. Numerous municipal libraries conserve a rich written heritage encompassing manuscripts, old books, etchings, photographs, maps and other rare, precious objects. The Alexis de Tocqueville Library, designed by Rem Koolhaas' OMA agency, opened in Caen in January of this year.

### AN UNRIVALLED CULTURAL NETWORK 13. CENTRES CHORÉGRAPHIQUES NATIONAUX (NATIONAL DANCE CENTRES)

Playing a major role in invigorating and providing a framework for choreographic creativity in France as well as increasing its international influence, the 19 "Centres chorégraphiques nationaux" (CCN, National Dance Centres) constitute one of the labels of the Ministry of Culture and Communication.

Representative of a wide diversity of languages and forms of dance and spread across the whole of France, the 19 CCNs focus on the creativity of artists who are responsible for their works and its performance. They also support artists and independent companies within the framework of providing studio facilities or associations of artists.

Lastly, the CCNs develop a policy relating to the transmission of the culture of dance and artistic education. They also play a role as a stage for dance in their respective areas.



1. Betroffenheit by Crystal Pite, Jonathon Young

### 14. CENTRES DE DÉVELOPPEMENT CHORÉGRAPHIQUE (CHOREOGRAPHIC DEVELOPMENT CENTRES)

The network of "Centres de développement chorégraphique" (CDC, choreographic development centres) unites 12 establishments which create a framework for dance in France complementing the national dance centres (CCNs).

The CDCs focus their activity on the development of choreographic creativity and its interaction with audiences. They play an active role in supporting and showcasing choreographic creativity, in particular within the framework of associations of artists or the provision of studio facilities as well as helping with the process of providing a professional structure for dance. The CDCs also organise the presence of dance in their respective areas and implement training tools and cultural action projects favouring the development of the culture of dance and its take up by large audiences.

### AN UNRIVALLED CULTURAL NETWORK 15. NATIONAL OPERA HOUSES OUTSIDE OF PARIS AND PERMANENT ORCHESTRAS



The policy conducted by the French state in favour of permanent orchestras, particularly in the different regions of the country, aims at enabling the existence and the development, across the whole country, of high-level professional symphony orchestras. Their main mission is to enable as many people as possible to have access to musical works both repertory and contemporary.

The national opera houses in the regions supported by the state cover a series of establishments whose main task is to produce, thanks to the artistic forces that they maintain or which are at their disposal (ballets, choirs, orchestras), operas illustrating both repertory and contemporary creativity.

1. Paris Opera © Midorisyu

### 16. CENTRES DRAMATIQUES NATIONAUX (NATIONAL DRAMA CENTRES)

The 38 "Centres dramatiques nationaux" (CDN, national drama centres) are major facilities providing a structure for creating and producing theatrical works in a spirit of open-mindedness and sharing, in particular for artists in residence. The CDNs' missions are organised around the creation and the influence of the works of the director and/ or focused on extending the repertory presented by the centre. These are regional and national venues where all theatrical dimensions are united: research, writing, creativity, performance, training.

They are a means of enabling audiences to experience theatre in all its diversity and the latest aesthetic forms. They give life to historical plays, contribute towards forming a body of contemporary theatre and participate in experimenting with theatrical innovations. They represent an ach for theatre in their locations, creating a local dynamic, uniting energy, helping projects come to fruition while also providing a platform for other disciplines.

### AN UNRIVALLED CULTURAL NETWORK **17. SCÈNES NATIONALES** (NATIONAL PERFORMANCE STAGES)

Spread across all of the regions on the mainland, as well as in Guadeloupe and Martinique, the 71 "Scènes nationales" (national performance stages) are architectural complexes dedicated to bringing together under the same roof all the performing arts (dance, theatre, music, circus), as well as , for many of them, cinema and plastic arts. They are mainly located in medium-sized towns, in the heart of conurbations of 50,000 to 200,000 residents where they are, still rather often, the only facilities to offer a permanent, multidiscipline and demanding programme. The activities of all the national arts centres are organised around three major responsibilities: artistic, public, and professional.

Artistic responsibility is expressed, with regard to the general public, through a multidiscipline programme whose construction must reflect, in a balanced manner, the stand contemporary productions and the more avant-garde artistic approaches. Public responsibility is translated by the permanent consideration paid to an area and its community, in all their specific features. This involves programme choices, actions conducted in connection with other performing arts organisations, accredited or not, professional guidance towards creativity. The professional responsibility involves the availability of each centre with regard to its local area, advising, guiding, encouraging the sharing of work, proposing training and the achievement of excellence concerning the positions concerning support for creativity and staging, coordinating artistic partnerships with other organisations.



1. Ferme du Buisson, Vietnam New Circus

### AN UNRIVALLED CULTURAL NETWORK 18. CENTRES NATIONAUX DES ARTS DE LA RUE ET DE L'ESPACE PUBLIC (NATIONAL CENTRES FOR STREET ARTS AND PUBLIC AREA ARTS)



1. Kurt Perschke, RedBall Montréal, 1st September 2014 © Art inthecity

The "Centres nationaux des arts de la rue et de l'espace public" (CNAREP, National Centres for Street Arts and Public Area Arts) participate in the recognition and qualification of street art at local, national and international levels. They form a network for supporting creativity, performance and the development of local cultural projects for the general public. There is a very wide range of genres with some fusions: theatre, dance, music, plastic arts, architecture, photography, visual arts...

The CNAREP supports professionals, supports artistic approaches and, by favouring development, support the creativity by means of offering artists or companies "residence" the opportunities. They organise regular meetings between production teams and their audiences. They put in place or support street arts programmes by organising festivals, special events and other encounters with audiences.

### **19. PÔLES NATIONAUX DES ARTS DU CIRQUE** (NATIONAL CIRCUS ARTS CENTRES)

The "Pôles nationaux des arts du cirque" (PNAC, national circus arts centres) are benchmark establishments for circus arts which, through their expertise, contribute to the influence of circus arts and the renewal of its forms and aesthetics. They focus on production, shows, guidance and awareness. These missions result in different actions and, in particular, coproduction, residences, supporting projects and interpretation with special attention being paid to the young. They promote sustainable actions in their respective areas, in cooperation with other regional, national and international organisations and play, in this sense, a structuring role in terms of developing circus arts and local development. Through this activity, the PNACs also work towards providing a framework for the circus arts profession, by supporting career paths for artists and by putting in place a network of partners.

### AN UNRIVALLED CULTURAL NETWORK 20. SCÈNES DE MUSIQUES ACTUELLES (CONTEMPORARY MUSIC CENTERS)

Starting in 1981, the support for contemporary music on the part of the state – jazz, chanson, traditional music, rock, pop, electronic music and hip hop – is today an integral part of the different sources of funding provided to the whole musical sector. This original policy is adapted to the nature of the artistic and professional field that it covers and is translated in particular by significant support to the one hundred "Scènes de musiques actuelles" (SMACs, Contemporary Music Centres) spread across the whole country.



1. Smmmile Vegan Pop Festival, Paris La Villette 2016, Sigried Duberos

### **21. FESTIVALS**

France is one of the countries which organises the most, in all fields: the Cannes Festival, the International Short Film Festival of Clermont-Ferrand, the Festival of the History of Art in Fontainebleau, les Rendez-vous de l'histoire de Blois, the Festival international de la bande dessinée in Angoulême, the Paris Autumn Festival, the Lyon Contemporary Art Festival, the International Dance Festival in Seine-Saint-Denis, the International Saint-Etienne Design Festival, the Fashion and Photography Festival in Hyères, the Arles Photography Festival, etc.

The majority of festivals concern music, mainly "amplified" music ahead of jazz and blues. In 2015, 76% of the 1,887 music festivals charged their audience, wholly or partially, and generated €155m in ticket sales, one third of the amount generated by concert halls according to a survey conducted by CNV, l'Irma and Sacem. Here are a few examples: Hellfest, Jazz in Marciac, les Vieilles charrues, Jazz à Vienne, American Tours Festival, les Francofolies de La Rochelle, Terres de son, Garorock, etc.

The Ministry of Culture and Communication mainly provides its support to key festivals with approximately €20m per year to help artistic creativity. Eight festivals of a national or international scale are concerned namely the Festival d'Avignon, the Festival d'Aix-en-Provence, the Paris Autumn Festival, le Printemps de Bourges and Musica.

## AN UNRIVALLED CULTURAL NETWORK 22. CINEMAS



1. © Kenneth Lu

With over 2,000 cinema establishments, France has an exceptional cinema network, the densest in Europe. In 2015, there were in France 8.7 screens per 100,000 habitants, the highest density in Europe, ahead of Spain and the United Kingdom.

France also stands out through the importance of its independent cinemas, guarantors of a diverse cultural offering, present across the whole country.

Admissions to French cinemas reached its second highest level in 2016 in fifty years with 213 million tickets sold, representing an increase of 3.6% compared with 2015.



### APPENDICES 1. A FEW FIGURES CONCERNING CULTURAL TOURISM IN FRANCE



#### • HISTORIC MONUMENTS

**43,498 listed buildings** including 2,000 open to visitors. **3,400 protected parks and gardens** (listed buildings)

#### • OUTSTANDING HERITAGE SITES

**815 outstanding heritage sites.** Since 8 July 2016, in application of the law relating to the freedom of creativity, architecture and heritage, the safeguarded sectors, the protected areas of architectural, urban and landscape heritage (ZPPAUP) and the architecture and heritage showcase areas (AVAP) were automatically turned into outstanding heritage sites.

#### • UNESCO WORLD HERITAGE

42 French cultural and natural sites inscribed on the UNESCO Heritage List of which 38 cultural sites,
3 natural sites and 1 combined site.
15 cultural activities are inscribed on the UNESCO World Intangible Heritage List

#### • SEALS OF APPROVAL

212 Maisons des Illustres (Homes of the Famous) including 33 in the Paris Region and 10 in Paris
186 Villes et Pays d'art et d'history (Towns and Areas of Art and History)
420 Outstanding Parks and Gardens

**3,148 20th Century Heritage Buildings:** 571 in the Paris region 329 in Paris

### APPENDICES 2. REMINDER OF NUMBERS OF VISITORS

• Paris Region is today the leading destination in global tourism.

- Average length of stay: 3.7 days
- 93% satisfaction rate (all categories of clientele included)
- 67% tourists said they planned to return within one to two years
- Top 5 activities:

Visiting monuments and museums (76%), Discovering towns/cities and walks (61%), Shopping (39%), Visiting parks and gardens (28%)

Visiting theme parks (24%)

- •14.2 million international hotel arrivals in Paris Region
- 33.7 million international overnight stays in Paris Region

### **3. A FEW KEYS ATTENDANCE FIGURES**

Almost 100 national monuments recorded **8,577,967 visitors in 2016** 19 national monuments in the Paris Region: 4,119,246 visitors in 2016 10 national monuments in Paris: 3,624,571 visitors in 2016

8,000 museums:
40 national museums which, in 2016, recorded 26,951,973 visitors
22 national museums in Paris: 18,296,453 visitors in 2016
7 national museums in Paris Region: 7,448,429 visitors in 2016
Grand Palais and Luxembourg Museum National Galleries: 1,399,011 visitors in 2016.

1,200 museums have been awarded the "Musées de France" (Museums of France) label
932 Museums of France open to the general public in 2015 with a total of 61,700,528 visitors
2 national museums with part of their collections located outside of the capital: Louvre-Lens and
Pompidou-Metz totalling, in 2016, 745,191 visitors.

### **ATOUT FRANCE**



#### ATOUT FRANCE KEY FIGURES

#### 500

communication campaigns including 350 digital campaigns

#### 260

press events excluding press receptions

#### 1,800

bloggers and journalists received in France (excluding the Grand Ski and Rendez-vous in France exhibitions)

over 600

professional events abroad

#### 1,700

emailing campaigns and 3 million social media followers

#### 14

technical publications and 13 training says for 662 participants

#### 168

regional analyses, assistance with financing projects and studies

2015 data

Atout France is entrusted with contributing to the development of the tourism industry, the leading sector in the French economy.

Atout France, the sole state operator in the field of tourism, is entrusted with contributing to the enhancement of the appeal of destination France and the competitive edge of its companies, networks and destinations.

Thanks to its 33 bureaux in 30 countries and close collaboration with the network of Embassies in almost 70 markets, Atout France has cutting-edge knowledge of international tourist clientele and distribution players.

This expertise enables it to propose professionals tools for understanding demand and conducting effective marketing and promotional actions.

Atout France supports over 1,200 professionals (tourism institutions and private companies) with their international development.

In total, over 2,800 promotional initiatives are organised each year. They target the general public, in particular thanks to a robust digital strategy, as well as international tourism professionals, the press and influencers.

In order to stimulate the tourism offering and improve its quality, Atout France guides destinations with their development strategy and contributes to montage de investment projects.

Lastly, several programmes contributing to quality are managed by Atout France: tourist accommodation ratings, registering travel operators as well as promoting labels such as "Vignobles & Découvertes" (Vineyards & Discoveries) or the Palace distinction.

### PARIS CONFERENCE AND VISITORS BUREAU

Created in 1971, joint initiative of the City of Paris and the Paris Chamber of Commerce, in the form of a association à but non lucratif régie par la loi du 1 July 1901 (a not-for-profit organisation), the "Office du tourisme et des Congrès de Paris" (Paris Conference and Visitors Bureau) has three missions: greeting and informing visitors and promoting the strengths of the capital both in in France and abroad, in both the leisure and business segments.



Furthermore, the Paris Conference and Visitors Bureau is a unique location for meetings, interaction, and partnerships.

• Every year, it takes care of over 500,000 visitors in five information points located at arrival points and on the axes de passage including its main bureau, recently completely refurbished, situated at 25 rue des Pyramides 75001 Paris. PARISINFO.com, its website, available in four languages, is the Paris tourism reference with over one million monthly sessions and 800,000 visitors every month. The Tourist Office has also been present on social media for several years and coordinates its "Paris je t'aime" communities (Facebook: 318k fans — Twitter: 150k users — Instagram: 240k users).

• It unites professionals to organise common actions, in order to reinforce the appeal of Paris; represents the Paris destination with regard to French and international media, influencers and tour operators (organising press receptions, providing dedicated tools such as newsletters, city guides, a photo library).

• It represents the lifeblood of Parisian tourism with regard to local, regional, national and international institutions.

## THE REGIONAL TOURISM COMMITTEE PARIS REGION



The "Comité Régional du Tourism" (CRT, Regional Tourism Committee, premier institutional tourist operator in Paris Region, promotes and develops the destination through its work with tourism industry players and visitors. It puts in place the resources, tools, guidance and the network enabling Paris Region tourism professionals to develop and distribute a qualitative, innovative and adapted offering, thus reinforcing the appeal of the destination, building visitor loyalty, securing the economic vitality of the sector and ensuring its sustainable future.

#### The Paris Region CRT Paris observes, analyses, anticipates ...

Tourism is a fast-changing sector. The CRT's observation and analytical teams ensure it is permanently updated about the sector. This data and their analysis are made available to all tourism industry players during regular meetings and in the form of publications.

#### ... innovates and designs ...

The CRT mobilises the tourism players around new ideas satisfying visitors' expectations of the destination. Mobility, accessibility, accommodation, the quality of greeting visitors, and business tourism are some of the main areas in which the CRT works.

#### ... advises and guides ...

The CRT provides the players of the Paris Region tourism sector with its knowledge of the destination, its holistic approach to the industry and a network of partners. It provides them with resources, advice and guidance to help them develop and promote a qualitative and sustainable offering.

#### ... promotes and communicates ...

The CRT develops promotional tools concerning the destination for tourism industry players as well as French and foreign journalists. Its team propose an approach blending tourism, culture, leisure, and the French art de vivre, encouraging the discovery of new and alternative tourism offerings.

It ensures the promotion of the latest cultural and leisure developments to the Paris Region community. ... greets

The quality of greeting afforded to visitors begins upon their arrival in Paris Region. Since 2006, the CRT, with the support of the Conseil Régional d'Ile-de-France (Paris Region Regional Council) and Paris Airports, welcomes visitors at strategic entry points of the destination.







