

25th ANNIVERSARY **OFFICIAL TEXTS – UK**

Title

It's time to sparkle, as Disneyland® Paris celebrates its 25th Anniversary

Overview

Short version overview (with date)

Feel the magic like never before from 26th March 2017, as Disneyland® Park turns spectacularly sparkly to celebrate our 25th Anniversary – a once in a lifetime experience that'll leave you starry-eyed and beaming for years to come.

Long version overview (with date)

Something sensational is taking over Disneyland® Paris from 26th March 2017. Prepare to go starry-eyed as a celebration 25 years of magic in the making transforms Disneyland® Park into a spectacularly sparkly surprise. During this extraordinary year, stars illuminate the sky above a magical kingdom glistening with the glow of a thousand stories. Classic tales shine brighter than ever and new adventures twinkle to life, lighting the way to a dazzling display that can only be Disneyland Paris. This is your time to shine. A once in a lifetime opportunity to live the magic like never before.

Products

Disney Illuminations

NEW Disney Illuminations

NEW! The spectacularly sparkly *Disney Illuminations* show

Gaze in awe at Sleeping Beauty Castle as Mickey leads you through a dazzling *Disney Illuminations* extravaganza. Magnificent fireworks, incredible light projections and stunning special effects bring classic Disney tales and new stories to life, including *Star Wars*, *Frozen* and *Pirates of the Caribbean*.

Standalone sentence

Light up your night with our sparkly new *Disney Illuminations* show.

Disney Stars on Parade

NEW! Disney Stars on Parade

NEW! *Disney Stars on Parade* shines bright for our 25th

March your little showstoppers to Disneyland® Park for *Disney Stars on Parade*. Jump for joy as Mickey and friends glide by on fabulous new floats, including a fire-breathing dragon, that tell Disney stories like never before.

Standalone sentence

Fill up on fun with this reimagined and star-studded daytime Disney parade.

Star Wars Hyperspace Mountain

Star Wars Hyperspace Mountain (update)

NEW! *Star Wars* takes over Space Mountain

Launch yourself into *Star Wars* Hyperspace Mountain* for an epic takeover of a classic space attraction. Enlist in the Rebel Alliance and blast your way through a swarm of Imperial TIE fighters before doing battle with a menacing Star Destroyer.

* Opening date: Spring 2017. Please contact us for more information

Standalone sentence

Blast off and do battle with the evil Empire in *Star Wars* Hyperspace Mountain.

Star Tours: The Adventures Continue

NEW Star Tours: The Adventures Continue

NEW! STAR TOURS RE-AWAKENS!

Prepare for even more excitement in that galaxy far, far away, when *Star Tours: The Adventures Continue** comes to Discoveryland. With more than 70 different mission combinations, you'll travel to the exotic worlds of Jakku, Hoth, Tatooine, the Death Star and so many more! Join *Star Wars* Characters on this thrilling 3D attraction where every destination will offer unique surprises.

*Star Tours : l'Aventure Continue

Standalone sentence

Excitement awakens with this re-energised *Star Wars* spectacular.

Limited time Disney Character moments

OVERVIEW

NEW! *Time limited Disney Character moments (overview)*

NEW! Celebrate the biggest party of the year with Disney Characters

Make sure to dress in your party best because oodles of Disney Characters and Princesses are out and about and they're looking to celebrate our 25th Anniversary with you. These are magical moments you won't want to miss, so have your camera and your biggest smile at the ready!

Standalone sentence

Go starry-eyed amid magical new moments with Disney Characters – only for our 25th Anniversary.

PRODUCTS

NEW! *Mickey presents: "Happy Anniversary Disneyland® Paris"*

NEW! Where Disney stars shine brightest

Celebrate 25 years of magic with *Mickey presents: "Happy Anniversary Disneyland® Paris"*. Mickey has gathered Chip & Dale, Goofy and loads more of his famous friends for a sparkly 25th Anniversary show you'll never forget.

Standalone sentence

A sparkly show where Disney stars shine brightest of all.

NEW! *The Starlit Princess Waltz*

NEW! A fairytale waltz with Disney Princesses

Lead your young monarchs to Royal Castle Stage in Disneyland® Park for *The Starlit Princess Waltz*, where a royalty of Disney Princesses, including Belle, Cinderella, Aurora and Snow White, throw a majestic ball to celebrate our 25th Anniversary.

Standalone sentence

A royal celebration comes to life for our 25th Anniversary.

NEW! Mickey's Goodnight Kiss

NEW! A goodnight kiss you'll never forget

Just when you think the pixie dust has settled on your day, head to Main Street, U.S.A.® for a fairytale farewell with the new *Mickey's Goodnight Kiss*, where Mickey himself thanks you for visiting during this very special year.

Standalone sentence

A fairytale ending sealed with the new *Mickey's Goodnight Kiss*.

Decoration and atmosphere

Decoration and atmosphere

A special kind of glitter graces Disneyland® Park

Glide your way through the silver glow of Disneyland® Park, where Main Street, U.S.A.®, Central Plaza and Central Station glisten with the glow of Disney magic, shining brighter than ever before and sending you home happily ever after.

Standalone sentence

Disneyland® Park glistens with the glow of Disney magic for our 25th Anniversary.

Pirates of the Caribbean

New Pirates of the Caribbean update

NEW! Jack Sparrow boards Pirates of the Caribbean

Set sail under the watchful eye of Jolly Roger on a swashbuckling voyage to a time when pirates terrorised the high seas. Remember to keep your eyes peeled for Cap'n Jack Sparrow, as he tries to get his hands on the town's treasure.

* Opening date : Summer 2017. Please contact us for more information

Standalone sentence

Shiver your timbers in this marauding pirate plundering with Jack Sparrow on board.

Billboard headline

DNX – 40 characters per line

It's time to sparkle from 26th March 2017

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