

PRESS KIT 2017 PARIS REGION



#FeelParisRegion

TOURISM IN THE PARIS REGION IN A FEW FIGURES (2016)

Paris Region is today the main tourist destinations in the world, with 44.9 millions visitors in 2016 including 18.4 Million Foreign Visitors.

Figures for International tourists:

- Overnight stays: 4.5 nights on average
- 94% satisfaction rate
- 57% intention of return by 1 in 2 years
- The « Top 5 » activities are: Museums and monuments (83%), City walks (71%), visits to parks and gardens (50%), Shopping (48%), Gastronomy (40%)
- 14.2 million international hotel arrivals in the Paris Region
- 33.7 million international overnight stays in the Paris Region

*Source: Paris Region Tourist Board - DGCIS - INSEE - Résultats 2016
Ongoing surveys in airports, trains and highway stations*

Arts, architecture, shopping, gastronomy, lifestyle, nightlife... the Paris Region experience is diverse and constantly being reinvented.

The bold designs of the Louis Vuitton Foundation and the new Seine Musicale to the West and the Philharmonie de Paris to the East, are set to refine tourism in Paris.

In this ever-changing city, Parisians are rediscovering an industrial heritage that has been enhanced and converted to provide attractive, new places to live.

Gastronomy remains a pillar of experimentation and creation in Paris.

The “French Touch”, championed by innovative brands with growing reputations, gives new meaning to elegance *à la française*.

The arts continue to be celebrated in all their diversity.

This press kit presents the multiple facets of a renewed Paris Region destination and the latest trends that are being identified in the capital in 2017.



AN AMAZING OFFER

ARCHITECTURE / URBAN LANDSCAPE RENEWAL / CONTEMPORARY ART

Paris is known for its history, museums and exceptional landmarks, but it's no fossil; rather, it is resolutely modern, innovative and evolving.

By the fact, *The new Berges de la Seine* (left & right banks) are newly-redesigned Seine riverbanks: 6km pedestrian promenade for leisure activities, *the New Place de la République* as a pedestrian esplanade for festive and leisure activities, the renovation phase by phase of *the Trocadero terrace* (until 2018) or the redesign and upgrade of *Les Halles* garden.

The city's spectacular, innovative architecture, with the opening of new buildings such as the *Louis Vuitton Foundation* by Frank Gehry, the *Philharmonie de Paris* by Jean Nouvel, and the *Seine Musicale* on Île Seguin designed by Shigeru Ban and Jean de Gastines (April 2017). The renovation of historic sites such as the *Monnaie de Paris*, the rehabilitation by artist Jean-Michel Othoniel of the *Water Theater Grove of the Palace of Versailles*, and the transformation of *Château de Rentilly* into a real work of art by Xavier Veilhan, are just some of the strong artistic gestures that have confirmed the Paris Region as the undeniable capital of contemporary creation.

Those last 2 years also, opening of *Le Grand Musée du Parfum* and reopening of *Musée Picasso*, *Pantheon "cupola"*, *Musée de l'Homme*, *Musée Maillol*, *Musée Rodin*, *Parc Zoologique de Paris*. And the *Musée Yves Saint Laurent Paris* in the historical headquarters of the couture house will open in autumn 2017.

This creativity is celebrated through major events such as *FIAC*, *Art Paris Art Fair* and *Nuit Blanche* that you won't want to miss.

All year long, the Paris Region welcomes noteworthy cultural events including myriad anticipated exhibitions.

Over the years, the *Cartier Foundation* for contemporary art and the *Palais de Tokyo* have become major institutions in the modern art scene, while outside of the city center, *MAC/VAL* in Vitry-sur-Seine and world-famous galleries such as *Thaddaeus Ropac* in Pantin and *Gagosian* in Le Bourget have been a success.

Lafayette Anticipation, contemporary art foundation in the Marais is slated to open in autumn 2017, further enhancing the contemporary art landscape.

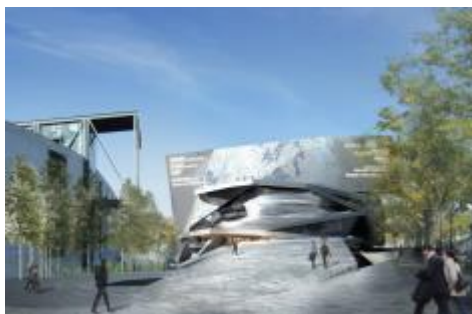
Paris continues to honor new creative trends, which have a dedicated exhibition space:

Art Ludique - The Museum, a bridge linking comics, mangas, animation films and video games to contemporary art.

In the world of cinema, Cultival invites you behind the scenes of Luc Besson's *La Cité du Cinéma*.

Photography also has its own "can't-miss" events particularly with *Paris Photo*.

Photographic art is also showcased all year long at internationally renowned sites such as *Jeu de Paume*, *the Maison européenne de la photographie*, and the more intimate, *Le Bal*.



Philharmonie de Paris



Le Grand Musée du Parfum



La seine musicale

IMPRESSIONISM: discover the region through the great impressionist painters

The Impressionists are the most popular artists in the history of art.

As painters of light and modernity, the Impressionists revolutionized art in the 19th century.

Today they are the most popular artists in the history of art and their works rank amongst the world's cultural references.

This artistic movement was founded in the wake of the English and French landscape artists.

These 'realist' artists abandoned their studios to work outside. They moved to Barbizon in the forest of Fontainebleau, and gathered in *Honfleur* and the resorts of the Alabaster coast and the '*Cote Fleurie*'. Using the railway or sailing along the river Seine, the impressionists found new subjects in Paris Region and in Normandy. This vast area still bears the imprint of the key players: *Claude Monet, Auguste Renoir, Edgar Degas, Alfred Sisley, Vincent van Gogh, Eugène Boudin, Gustave Caillebotte, Berthe Morisot...*

The story of the impressionists opens the way for new discoveries and experiences: the places where they lived and which can be visited, paintings famous throughout the world exhibited in museums with outstanding collections, a Festival and prestigious temporary exhibitions, organized routes punctuated by reproductions of the paintings in the very places where the painters once placed their easels...

Paris and its Masterpieces:

Musée d'Orsay: the principle collection of works of art by the Impressionists is exhibited in a former railway station constructed for the universal exhibition of 1900.

Musée de l'Orangerie: located in the garden of the Tuileries, it shelters in particular the wall large set of the *Nymphéas*. Eight compositions realized in 22 panels surround two oval rooms bathed by the daylight thanks to the zenithal window.

Musée Marmottan Monet: here is symbolic "*Impression, soleil levant*". Heirs of the Monet estate, the museum keeps, with about 100 canvases, the 1st world collection of works of the Father of the Impressionism.

Masterpieces by Morisot, Manet, Corot, Renoir, Caillebotte, Sisley, Pissarro... make this a hub of the Impressionism.

Musée de Montmartre – Jardins de Renoir: the glory days of Montmartre hill are brought back to life here in the very place where Renoir had his studio and painted *Dance at the Moulin de la Galette* and *The Swing*.

Around Paris:

- Barbizon, the forest of Fontainebleau and its surroundings area: The forest of Fontainebleau and the villages close by were the places which inspired the precursors of Impressionism who came here to paint their subjects in situ in the heart of the forest.

Musée des peintres de Barbizon, Moret-sur-Loing, Propriété Caillebotte

- The joys of the Seine riverside on the edge of Paris: with the development of the train, the banks of the Seine became a place for partying and leisure activities for Parisians who came to go boating, to relax and to have fun. Many dancing bars or 'guinguettes' sprang up. The Seine and its banks were often a source of inspiration for the Impressionists.

Chatou, Marly-le-Roi, Maison Fournaise

- Auvers-sur-Oise: this artists' village acclaimed by Daubigny, Corot, Pissarro and Cézanne was immortalised by Van Gogh who spent the last months of his life here, painting over 80 canvases. In Auvers-sur-Oise, *the Château d'Auvers-sur-Oise* is in a full renovation for a complete new concept (Reopening in autumn 2017), *Auberge Ravoux*

News in Auvers-sur-Oise:

25/03 > 03/09/2017: Exhibition *Daubigny: the sources of Impressionism*, Musée Daubigny

SHOPPING DESTINATION

Paris is undeniably the global capital of fashion as well as the European leader for shopping (According to the 2014 Boston Consulting Group study), which is the number two activity of visitors to the city. Luxury, *haute couture* boutiques, *Dior, Yves Saint Laurent, Louis Vuitton, Cartier, Hermès...* can be found alongside small designer shops, department stores and flea markets. There are always new places to shop in Paris.

In the last few years, many contemporary brands offering affordable upscale fashion have emerged in the city of light, reinterpreting the “French Touch” like, after Isabel Marant and APC, emblematic figures of this new generation, brands such as Maje, Sandro, The Kooples and Zadig & Voltaire have imposed their style and reaffirmed French elegance. This movement continues to expand, with the regular appearance of new brands such as Sessùn, Swildens and Sézane, which have captivated fashionist-lovers from all around the world.

The “French Touch” can also be found in Paris department stores such as the *Galeries Lafayette, Printemps, BHV Marais* and *Bon Marché*, opened 7 days a week, as well as in the Paris Region's two outlets *Vallée Village* (close to Disneyland) and *One Nation Paris* (Shuttle bus service from Paris & the Palace of Versailles), which sell previous season's collections, without forgetting the *Duty-free* at Paris international airports.

The news:

- New *Forum des Halles shopping centre* (150 shops)
- Opening of *Vill'Up* at the Cité des Sciences de la Villette, a 24,000-m2 leisure and shopping centre
- Re -Opening after full renovation of the deluxe delicatessen and food store *Hediard* (2017)
- Opening of a *Galleria deluxe department store*, in place of Samaritaine department store (2017)
- Transformation without closure of *Printemps* (until mid-2017)
- Extension of the *mall Val d'Europe* with opening of 29 more stores (2017)

In the footsteps of luxury concept store pioneers, *Colette* and *Merci*, new concept stores have sprung up in the capital, redefining Paris's fashion landscape.

The opening of Centre Commercial, founded by the creators of Veja, was followed by *The Broken Arm*, where men's and women's fashion and accessories are spread out over two stories, *French Trotters*, a trendy multi-brand boutique, and *Arty-Dandy*, a gallery store at the crossroads of design, contemporary art and fashion.

Paris also has *Nose*, a concept store dedicated to fragrances, *Fleux*, which offers four exhibition spaces devoted to design and objects, and the brand-new *Chez Moi*, an apartment-boutique in which its owner actually lives



One Nation



Merci



Le Bon Marché

GASTRONOMY

*The 'Gastronomic meal of the French' has UNESCO 'Intangible Cultural Heritage' status. In 2017, 97 Michelin-starred restaurants including 10 *** in Paris Region.*

Paris is the capital of gastronomy, now more than ever before.

In Paris, "eating well" is central to French *art de vivre*, discovering new food destinations such as *Lafayette Gourmet* and *La Grande Epicerie* where Parisians buy their products is part of the gourmet experience!

Fine restaurants are inventing the cuisine of tomorrow in Paris!

Alain Passard at *Arpège* and Alain Ducasse at *Plaza Athénée* were among the first avant-garde chefs offering lighter food, with a focus on natural flavors, vegetables and local products.

With "*produits d'ici cuisinés ici*" (products grown and cooked here), award-winning chef Jacky Ribault at *Qui Plume la lune*, in addition to Alessandra and Olivier Montagne with their French-Mexican-Vietnamese cuisine at *Tempéro*, have been inventing new recipes with local products from the Paris Region, the former vegetable garden of French kings.

Other chefs, even more demanding in terms of product quality, offer daily specials with vegetables grown onsite. Prime examples are Eric Briffard at *Le Cordon Bleu*, and Andrew Wigger, who reinvents Californian cuisine at *Frame*.

This focus on healthier food can even be found with "gluten-free" options, popularized by France's current Prime Minister, which are becoming increasingly common in Paris.

NoGlu and *Helmut Newcake* have proven that in Paris, gastronomy and "gluten-free" food can sit at the same table!

The "street food" trend has also taken off in Paris. Now, nutrition and innovation go hand in hand.

After the success of "Camion Qui Fume" a hamburger food truck, award-winning chefs and flavor creators have quickly followed suite by offering their customers Breton crêpes, West Indies specialties, Mexican dishes, dim sum from Hong Kong, in addition to products sourced from the Paris Region.

Culinary adventures

- *Paroles de Fromagers, Paris' first cheese workshop*
- *Bustronome*
- *Les caves du Louvre*
- *Route des Gourmets*
- *Vizeat*
- *Visit Rungis*

New places

- *Champeaux* at Les Halles by Alain Ducasse
- *Ecole Ritz Escoffier* cooking school
- *Le Cordon Bleu* campus & its cooking school
- *Ore*, contemporary cafe by Alain Ducasse at *Versailles palace*
- *L'Étoile du Nord*, contemporary *brasserie* by Thierry Marx, inside Gare du Nord
- New cuisine at *Brasserie des Champs-Élysées* at *Publicisdrugstore*, concept by *Eric Frechon* (spring 2017)

Traditional brasseries

- *Groupe Bertrand, Beaumarly Group, Les Grandes Brasserie du Groupe Flo*
- *Metal café*, brasserie by Guy Savoy, on the ground floor of Monnaie de Paris (2018)

Sweet treats

Traditional Parisian patisseries, such as *Ladurée* and *Angelina*, will be pleased to welcome you to a mouthwatering experience. Here, pastries such as macarons, fancy cakes and chocolates are as fanciful as *haute couture*, with new creations every season!

And, just like with *haute couture*, Paris boasts world-famous shops lead by young talent. Unique, high-quality products can be found at boutiques in Paris's most illustrious neighborhoods such as Saint-Germain-des-Prés and Le Marais. You'll want to try the small cream puffs of *La Maison du Chou* created by Manuel Martinez, a Best Craftsman of France. Or sample the rainbow of éclair flavors at Christophe Adam's *L'Eclair de Génie*. Les meilleurs desserts de la capitale sont réunis chez Fou de Pâtisserie, rue Montorgueil » où se trouve une sélection des meilleurs créations de pâtisseries français.

Also en vogue are the workshops of chefs offering new flavors and new products, for example the small cakes at *Les Fées Pâtissières* and the daily creations of *Christophe Michalak*.

If you prefer sweet-savory notes, you should try the 100% chocolate-based recipes of *Un dimanche à Paris*, a new concept store and restaurant that also offers cooking classes.



Les Grandes Brasserie du Groupe Flo



Les caves du Louvre



Bustronome

GOLF IN THE PARIS REGION

The destination is which possesses the largest number of golf in France with not less of 71 golfs. The golf knows a big development since its return about the Olympics of Rio in 2016 and especially since France was chosen to welcome in 2018 Ryder Cup. Some golf courses in Paris Region were created with the cooperation of big architects of golf or players such Tom Simpson, Ronald Fream, Robbert Van Hagge, Hubert Chesneau, Jack Nicklaus...etc.

Upcoming events:

- French Open Golf (30 June – 3 July 2017)
- Ryder Cup (28-30 Sept. 2018) at the Golf National and Golf Disneyland Paris (Junior competition)

Focus of new offers:

- To take advantage completely of one of the most beautiful courses around Paris and around a hotel Groupe Barrière, **Be green Be Barrière** is the offer of the Group Lucien Barrière with 9 golf partners + accommodation: *Domont-Montmorency (18 trous)*, *Mont Griffon Golf Club (36 trous)*, *Golf de l'Isle Adam (18 trous)*, *Golf d'Apremont (18 trous)*, *Bethemont Golf Country Club (18 trous)*, *Rochefort Golf Country Club (18 trous)*, *Exclusiv'Golf Courson Stade (36 trous)*, *Golf de Cély (18 trous)*.

2 Hotels at Enghien-les-Bains: *Hôtel du Lac & Grand Hotel*

- **New Golf Pass Pays de Fontainebleau** (3 golf courses):
Fontainebleau Golf (one of the oldest in France) + 4**** hotel in Fontainebleau, *Cély en Bière Golf*
Augerville Golf (4**** hotel with 40 rooms).

LEISURE

The Paris Region is full of great options for everyone who enjoys sports, parks or the great outdoors. With its trails, events and unusual adventures, the Paris Region is an open-air discovery zone.

For a more artsy stroll, over the last few years the *Canal de l'Ourcq* and *the streets of Vitry-sur-Seine* have been transformed into enormous mediums of expression for hundreds of *street artists*, turning the urban landscape into an open-air museum. *Street Art Paris* invites you to explore this movement of street art and paint your own graffiti mural.

Another unusual way of discovering the destination

To discover Paris as it is really known by Parisians, *Paris Greeters* are ambassadors for their city. To combine running with a guided tour of the city with *Paris Running Tour*, which offers "sightjogging" at your own pace so you can benefit comfortably from this thematic sports tour?

The environment has been taken into account in the revival of Parisian tourism.

Visitors wanting to travel on wheels have an option to trek across the city: cycling. For a flexible experience, the *Vélib'* bikesharing system lets you travel from one point to another by taking a bicycle at one station and dropping it off at another.

For a more structured cycling experience, the guided day and night tours of *Fat Tire Bike Tours* and *Paris à vélo c'est Sympa* offer fun stories and anecdotes as you tour through various neighborhoods.

Alternative ways to explore Paris Region

- 4 roues sous un parapluie with a 2 CV
- Hélicoptère with an helicopter
- Retro tour with a side car

Villages Nature, a new holiday resort concept created with sustainable development in mind, offers a holiday experience in a natural setting at the gateway of Disneyland® Paris.

Kids friendly

If you are coming with the whole family, be sure to spend some time in the muséums ou leisure parks where you will be able to spend some quality time with your children. Animals, fantasy, sciences the young ones can all find something linked with their interests.

- *DisneylandR Paris*
- *Chateau and Park of Thoiry*
- *Parc zoologique de Paris*
- *Musée national d'Histoire naturelle with the Grande Galerie de l'Evolution, Jardin des plantes, Galerie de Paléontologie (with Dinosaurs'skeletons) and the zoo.*
- *Aquarium de Paris*
- *Cité des sciences et de l'industrie*
- *Musée de l'air et de l'espace*

Cruises / 100 cruises everyday

The offer on the water is a multiple offer due to the numerous waterways:

- On the Seine River : *Bateaux-Mouches, Bateaux Parisiens, Vedettes de Paris, Yachts de Paris*
- On canals : *Canauxrama, Paris Canal*

And for those who want to make their own tour, with Marin d'eau douce it is possible to ride your little boat for a visit from the canal de la Villette up to the North East of Paris.

NEW ACCOMODATION

Paris Region is 2,411 hotels (151,977 bedrooms), expectations for 2020: + 12,000 new guest rooms
New concepts appear like a floating hotel *OFF Paris Seine***** (58 rooms) moored at Port d'Austerlitz, the first M.O.B. "*Maimonide of Brooklyn*" hotel in Saint-Ouen with a concept of design urban motel/monastery (120 rooms) newly opened, *The Hoxton* (175 rooms) which will open in June 2017, the first *Okko* hotel in Paris at Porte de Sevres (179 rooms), or still *Villages Nature*, an ecological complex DisneylandR Paris and Pierre & Vacances (4 villages and 1,730 cottages over 259 hectares, 10 lakes, 9,000 m2 indoor water park, 2,500 m2 outdoor lagoon heated all year round, shops, restaurants, spa and farm – July 2017).

The News:

Reopening of the hotels *le Ritz*, *le Crillon*, Place de la Concorde and *le Lutetia* (2de half-year)



Golf National



*Hôtel OFF Paris Seine*****



Bateaux-Parisiens

NIGHTLIFE / CELEBRATION

Paris region lists 10,000 Bars and Restaurants, 79 Clubs et Nightclubs, 208 theaters, 3 opera houses (2 at Paris, and 1 at Versailles), 4 main cabarets : *Lido de Paris* « Paris Merveilles » , *Moulin Rouge* « Féerie », *Paradis Latin* « Paris à la Folie », *Crazy Horse* « Désirs » and 1 casino: *Casino Barriere* - Enghien les Bains.

Parisian nightlife is constantly evolving. In the wake of institutions such as *the Rex Club*, a temple of Parisian nightlife, *Concrete*, the capital's hottest nightclub opened 24h/24h, *Silencio*, an exclusive members' club or the *Badaboum*, an electric and digital French club, the *Machine du Moulin Rouge* for the concerts and evenings club and *Nuits fauves*, the last baby of the stage club Parisian.

COCKTAIL BARS

Of the countless cocktail bars that have opened in the capital these last few years, three stand out as defenders of French spirits – a real French revolution is taking place, in the honor of Cognac, Armagnac, Breton whiskey, Burgundy gin and Calvados. Today, French know-how is also reflected in the French “art of drinking”, a new concept artfully combining the American invention of cocktails with the French alcohol heritage (the Frenchified term “coquetels” is used).

The bars as *the Syndicat*, *the Coq*, *A la française* or *the Blind bar*, *the Andy Wahloo bar*, *Les Bains*, *the Buddha Bar* or still the bars of the big hotels like *Hyatt Regency*, *the Hemingway at the Ritz*, *Crillon*, *Plazza Athénée* or still *Georges V* invite the visitors to live new very Parisian experiments.

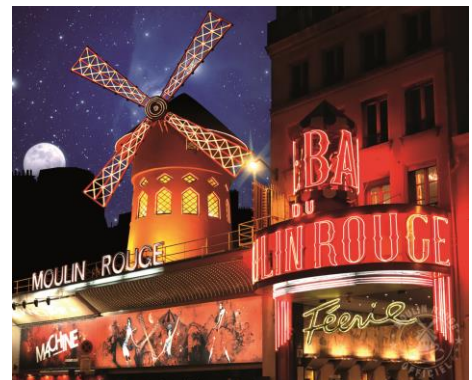
With music, dance, street art festivals and more, Paris hosts a growing variety of celebrations like *the Rock en Seine festival*. The landscape of festivals is also being renewed, with an emphasis on urban cultures.



Casino Barriere - Enghien les Bains



Rock en Seine



Moulin Rouge

PROFESSIONAL TRADE FAIRS

Paris REGION, a business destination

- 18 congress & exhibition centers and unusual venues for unique events.
 - Hundreds of hotels adapted to meetings: 25 conference hotels over 300 bedrooms → up to 2,000 people; 700 hotels with meeting rooms over 50 bedrooms → up to 300 people
 - More than 1000 meeting rooms, museums, original, design or historic venues Paris Région, incentive destination for authentic team building experiences
- Find all the information on the professional website: <http://meetings.visitparisregion.com/>

Last event venues openings:

- *Pavillon Vendôme, Potel & Chabot*, on Place Vendôme up to 1,500 people
- *Château de Ferrières* in Seine-et-Marne, more than 1,000m² and a 135-ha wooded park
- *Cité du Cinéma* in Saint-Denis, close to Paris, up to 3,500 people
- *AccorHotels Arena* a 4,000-m² expanse including 54 dressing rooms and the Sports bar, up to 400 people

Exhibition centers: Upcoming openings

- *Paris Expo Porte de Versailles*: 7 halls (216,000 m²) entirely redesigned and renovated, creation of a 5,200-seat convention centre, 97 meeting rooms, 400 hotel rooms (2-3*), a gourmet restaurant + 2,600-m² shopping mall and tennis courts
- *ITC-the International Trade Center at Roissy*: 1,800 hotel rooms in 7 hotels (3-5*), 23,000 m² of office space, 35,000-m² congress centre, 3,000-seater auditorium, 120 meeting rooms, 10,000-m² showroom
- *Place du Grand Ouest – Massy Atlantis*: new congress centre, (+ a 4 * hotel, 7,000 m² shopping mall and services)



EVENTS CALENDAR 2017 / 2018

MAIN CULTURAL EXHIBITIONS

Until 2/07/2017: CAMILLE PISSARO, the first of the Impressionists (Musée Marmottan Monet)
 20/02 > 22/05/2017: VERMEER AND THE MASTERS OF THE GOLDEN AGE (Musée du Louvre)
 20/03 > 31/07/2017: RODIN, THE CENTENARY EXHIBITION (Grand Palais)
 29/03 > 05/06/2017: DES GRANDS MOGHOLS AUX MAHARAJAS (Grand Palais)
 28/03 > 23/07/2017: PRIMITIVE PICASSO (Musée du quai Branly-Jacques Chirac)
 05/04 > 21/08/2017: TOKYO – PARIS, Masterpieces of the Bridgestone Museum of Art, Ishibashi Foundation Collection (Musée de l'Orangerie, Paris)
 08/04 > 13/08/2017: DALIDA (Palais Galliera – City of Paris Fashion Museum)
 02/06 > 29/10/2017: BALTHUS, DERAÏN, GIACOMETTI (Musée d'Art moderne de la Ville de Paris)
 13/06 > 24/09/2017: PORTRAITS OF CEZANNE (Musée d'Orsay)
 21/06 > 23/10/2017: DAVID HOCKNEY (Centre Pompidou)
 06/07/2017 > 07/01/2018: CHRISTIAN DIOR (Musée des Arts décoratifs)
 14/09/2017 > 14/01/2018: MONET THE COLLECTOR (Musée Marmottan Monet)
 04/10/2017 > 15/01/2018: RUBENS, PRINCELY PORTRAITS (Musée du Luxembourg)
 04/10/2017 > 15/01/2018: IRVING PENN (Grand Palais)

SPORTS EVENTS

9 April 2017: 41st Schneider Electric Marathon de Paris
 5-21 May 2017: 81st Ice Hockey World Championships – Paris & Cologne
 20-21 May 2017: 139th Grand Steeple-Chase de Paris
 22 May-11 June 2017: 116th edition of The French Open tennis championship at Roland Garros
 30 June-3 July 2017: 100th French Open Golf
 18 June 2017: 168th Prix de Diane-Longines, at Chantilly racecourse
 23 July 2017: Finish of the 104 edition Tour de France
 21-26 Aug. 2017: World Wrestling Championships
 30 Sept. – 1 Oct. 2017: 96th Qatar Prix de l'Arc de Triomphe
 28 Oct. – 5 Nov. 2017: BNP Paribas Masters Tennis

Upcoming...

4-12 Aug. 2018: 10th Gay Games
 28-30 Sept. 2018: 42nd Ryder Cup in France
 30 Nov. – 16 Dec. 2018: 13th European Women's Handball Championship

June 2019: 8th FIFA Women's World Cup

13 Sept. 2017: Results of the Paris application for the organization of the Olympic Games

MAIN FESTIVE EVENTS

01 April – 29 October 2017: The Musical Fountains Show at Versailles

06 May – 07 October 2017: Candlelight Evenings at the Château de Vaux-le-Vicomte

10 June-30 July: Paris Jazz Festival

17 June – 16 September 2017: The Fountains Nights Show at Versailles

5-9 July 2017: Barrière Enghien Jazz Festival

23-25 June 2017: Solidays Music Festival

25-27 August 2017: Rock en Seine Music Festival

22-24 Sept. 2017: Festival of Gastronomy

24 Sept. 2017: Techno Parade

7 Oct. 2017: Nuit Blanche

PROFESSIONAL TRADE FAIRS & CONGRESSES (2017/2018)

19-25 June 2017: 52nd Paris Air Show

8-12 Sept. 2017: Maison & Objet

28 Oct. – 1 Nov 2017: Paris Chocolate Fair

6-10 Nov 2017: 30th Batimat

21 – 24 Nov. 2017: Milipol – Leading Event for Homeland Security

21-25 Oct 2018: SIAL Paris – food innovation exhibition

April: Journées Francophones de Kinésithérapie at Disney Business Solutions

October: Congress of the European Committee for Treatment and Research in Multiple Sclerosis at the Palais des Congrès de Paris

November: International for Behavior Analysis Conference at the Paris Marriott Rive Gauche Hotel & Conference Center

December: International Corporate Governance Network Conference at the Palais Brongniart

SERVICES AND TOOLS

TOURIST INFORMATION CENTRES

The quality of the welcome is a key factor for the first world tourist destination.

The destination Paris Region positions as a quality destination, with professionals committed for a constant improvement of the quality of the welcome (reception), the major stake in terms of development of customer loyalty and fame.

Tourist Information Centres are available to visitors as soon as they land at the airport. The staff is at their disposal for information, booking a hotel or presenting one of the many tourist products available in Paris Region.

Paris Region accounts 12 Tourist Information Centres (Paris Airports, Versailles, Disneyland and Paris Galeries Lafayette) delivering free maps, guides and brochures available.

Two new Tourist Information Desks are located in luggage delivery area at airports, from 27th March to 05 November 2017 at Paris CDG Airport (Terminal 2A) and at Paris Orly Airport (Terminal West).

A team dedicated by 95 agents of welcome and Multilanguage (25 languages) tourist reservations is at disposal of the visitors.

The Click and Collect Service

It is a new service for the tourists: upon arrival, they can collect tourism products that they have been booked from the professional of tourism in advance.

A range of 250 products and services: Travel pass, Seine river cruises, Hop on/ Hop off bus tours, Cabarets, Museums monuments pass, Pocket Wifi, Fast track tickets, Shows & events tickets, Hotels (negotiated prices in over 3 500 chain or independent hotels).

PROFESSIONAL WEBSITE

The Paris Region Website for tourism professionals: pro.visitparisregion.com

In just a few clicks, pro.visitparisregion.com allows you to access:

- More than 500 offers that can be commercialised in every area of activity: visits (museums, monuments, châteaux...), accommodation, restaurants, ground handling services, cabarets, shopping.
- A detailed preview of all the events and main cultural exhibitions that will take place throughout 2017 and 2018.
- Themed offers (shopping, gastronomy, night life, impressionism...) that help the professional of tourism to create their tours and suggest products that are best suited to their clients.
- Tourism statistics (visitor numbers, studies and observation, leisure and business client profiles, reference documents)
- Tools and press : media library (images, videos, infographics...), open date and press zone

The Visit Paris Region Newsletter : Summary of destination key information every quarter

- News on the Paris Region destination
- Great future events: cultural, sports, festive events...
- Thematic key products: Impressionism, Family, History, Gastronomy, Shopping
- Tourism figures in Paris Region: statistics and reference documents relating to tourist frequency, client profiles, studies and permanent survey devices.
- The summary of promotion actions and operations carried out by the Paris Region Tourist Board on French, European and distant markets

<http://pro.visitparisregion.com/en/Newsletter-et-emailings-professionnels/The-Visit-Paris-Region-newsletter/Subscribe-to-the-Visit-Paris-Region-newsletter>



Paris Region guides & publications

Golf guide
 Destination Paris Region
 My summer in Paris/ My winter in Paris
 Destination Impressionism
<http://pro.visitparisregion.com/en/Tools-and-press/Guides-publications>

Social Media – Paris Tourisme

406 K fans (Facebook)
 81 K followers (Twitter)
 116 K fans (Instagram)

THE PARIS REGION TOURIST BOARD

The Paris Region Tourist Board works with visitors and stakeholders in the tourist industry to promote and develop the Paris Region destination.
 It puts in place the resources, aids, guidance and the network to enable tourist professionals in the Paris Region to develop and market an innovative and quality service that is tailored to the users' needs.
 In a demanding and competitive environment that is constantly changing, the role of the Paris Region Tourist Board is to set up a strategy that will enable us to maintain and consolidate the position of the destination.
 Its aims: develop the demanding, high quality existing range, consolidate the tourist appeal of the destination, create visitor loyalty, support the economic vitality of the sector and make it a part of a sustainable industry.

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Contact:
 Catherine BARNOUIN
 PR and Events Manager
 +33 (0)1 73 04 83 13
cbarnouin@visitparisregion.com